Report of the Extension Activities

COIMBATORE INSTITUTE OF MANAGEMENT AND TECHNOLOGY
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EXTENSION AND OUTREACH PROGRAM REPORT

Program Name	Awareness Program on Liver Safety.				
Event Date	4/18/2023				
Venue	Narasipuram				
Taluk	Coimbatore South				
Organising unit/agency/collaborating agency	CIMAT				
No. of students participated.	50	No. of teachers participated.	1	No. of Beneficiaries	59
Faculty Coordinator	Mr.Sidhaarth.G				

Objective:

This program aims to describe the pathogenesis of liver diseases via posters and pamphlets.

Report of the Extension Activities

Program Name: Awareness Program on Liver Safety. **Date:** 4/18/2023

Brief Description:

An awareness program on liver safety is crucial to educate individuals about maintaining a healthy liver. To educate people about liver safety on the early signs and ways to prevent it.

The liver is an essential organ that plays an vital role in many body functions including detoxification, digestion, metabolism. One of the major position is to store and release glycogen which provides energy. When the liver is not working correctly, its ability to store and release glycogen decreases. Due to smoking, alcohol consumptions and drug abuse the prevalence's of chronic liver decreases has gradually increased. It has susceptible damage from various factors such as excessive alcohol consumption, obesity, viral infection and certain meditations. Individuals can proactively safeguard their health by habits such as balanced diet, regular exercise and limiting alcohol consumption. And prevent severe liver related illness by raising awareness about liver safety.



Report of the Extension Activities

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EXTENSION AND OUTREACH PROGRAM REPORT

Program Name	Awareness Program on Rainwater Harvesting				
Event Date	3/24/2023				
Venue	Jagirnaickenpalyam				
Taluk	Coimbatore South				
Organising unit/agency/collaborating agency	CIMAT				
No. of students participated.	55	No. of teachers participated.	1	No. of Beneficiaries	46
Faculty Coordinator	Mr.Sidhaarth.G				

Objective:

The program aims to educate individuals and communities on the benefits of rainwater harvesting, such as reducing dependence on groundwater, preventing floods, and improving water quality.

Report of the Extension Activities

Program Name: Awareness Program on Rainwater Harvesting **Date:** 3/24/2023

Brief Description:

CIMAT has organized an outreach program on Rainwater Harvesting was conducted at Jakirnaikkenpalayam village on 3/24/2023 .Around 23 students and 2 faculties members from Department of MBA created An awareness program on rainwater harvesting is an important initiative to promote sustainable water management practices. The session began with great enthusiasm, and the students approached people and explained Rainwater harvesting, the ways to preserve it, and the benefits it. The students had an opportunity to make awareness and became a way of enlightening the people about rainwater harvesting. The program also highlights the importance of maintaining and cleaning rainwater harvesting systems to ensure their effectiveness. It provides information on various rainwater harvesting techniques, such as rooftop harvesting, surface runoff harvesting, and recharging groundwater. Additionally, the program can help individuals understand the impact of climate change on water resources and how rainwater harvesting can help mitigate the effects of water scarcity. By promoting rainwater harvesting, we can create a more sustainable and water-secure future, where individuals and communities can take ownership of their water resources and contribute towards a healthier environment. We received positive feedback from the people and supportive work from the students. The final part of the day was concluded by distributing pamphlets.



Report of the Extension Activities

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EXTENSION AND OUTREACH PROGRAM REPORT

Program Name	Awareness Program on Women Empowerment				
Event Date	3/10/2023				
Venue	Narasipuram				
Taluk	Coimbatore South				
Organising unit/agency/collaborating agency	CIMAT				
No. of students participated.	52	No. of teachers participated.	1	No. of Beneficiaries	63
Faculty Coordinator	Mr.Sidhaarth.G				

Objective:

The program aims to educate individuals and communities on the importance of gender equality and the barriers that prevent women from achieving their full potential.

Report of the Extension Activities

Program Name: Awareness Program on Women Empowerment **Date:** 3/10/2023

Brief Description:

CIMAT organized an Extension Activity on "Women Empowerment" at Narasipuram village on behalf of the Women Empowerment cell on 3/10/2023 . An awareness program on women's empowerment is an important initiative to create awareness about gender equality and promote women's empowerment. The program highlights the importance of creating a safe and supportive environment for women to exercise their rights and pursue their dreams without fear of discrimination or violence. Various inter-class debate competitions on different social, political, and economic women issues were organized with the motive of spreading awareness about gender discrimination and the importance of gender equality among students. The competition became a platform where the students expressed innovative and progressive ways to eradicate gender discrimination from the different strata of our society. It provides information on various issues related to women's empowerment, such as education, employment, health, and political participation. Additionally, the program can help individuals understand the impact of women's empowerment on society, such as reducing poverty, improving health outcomes, and promoting economic growth. By encouraging women's empowerment, we can create a more equal and inclusive community where women can exercise their rights and contribute towards building a better future for everyone.



Report of the Extension Activities

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EXTENSION AND OUTREACH PROGRAM REPORT

Program Name	Awareness Program on Women Empowerment				
Event Date	3/1/2023				
Venue	Madampatti				
Taluk	Coimbatore South				
Organising unit/agency/collaborating agency	CIMAT				
No. of students participated.	56	No. of teachers participated.	1	No. of Beneficiaries	61
Faculty Coordinator	Mr.Sidhaarth.G				

Objective:

The program aims to educate individuals and communities on the importance of gender equality and the barriers that prevent women from achieving their full potential

Report of the Extension Activities

Program Name: Awareness Program on Women Empowerment **Date:** 3/1/2023

Brief Description:

CIMAT organized an Extension Activity on "Women Empowerment" at Vellimalaipattinam village on behalf of the Women Empowerment cell on 3/1/2023 . It is an important initiative to create awareness about gender equality and promote women's empowerment. The program also highlights the importance of creating a safe and supportive environment for women to exercise their rights and pursue their dreams without fear of discrimination or violence. The students vociferously protested against the violations on women. They courageously spoke about Anti Human Trafficking. organized a "Just a Minute" Competition on various women-oriented themes and topics where students would pick a chit and talk about the topic given in the paper. It provides information on various issues related to women's empowerment, such as education, employment, health, and political participation. The competition witnessed significant participation from students from multiple fields. The top three winners were given prizes. Additionally, the program can help individuals understand the impact of women's empowerment on society, such as reducing poverty, improving health outcomes, and promoting economic growth. By encouraging women's empowerment, we can create a more equal and inclusive community where women can exercise their rights and contribute towards building a better future for everyone.



Report of the Extension Activities

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EXTENSION AND OUTREACH PROGRAM REPORT

Program Name	Awareness Program on Road Safety Program				
Event Date	1/9/2023				
Venue	Thondamuthur				
Taluk	Coimbatore South				
Organising unit/agency/collaborating agency	CIMAT				
No. of students participated.	65	No. of teachers participated.	2	No. of Beneficiaries	40
Faculty Coordinator	Mr.Sidhaarth.G				

Objective:

The program aims to create awareness about the importance of following traffic rules, wearing helmets and seatbelts, and avoiding reckless driving.

Report of the Extension Activities

Program Name: Awareness Program on Road Safety Program **Date:** 1/9/2023

Brief Description:

CIMAT has organized an outreach Activity based on Road Safety along with 5 students and 1 faculty in Thondamuthur. An awareness program on road safety is an important initiative to promote safe and responsible driving habits.. The main objective is to reduce road death and injury through sustained road safety education and campaigns and stimulate community activities promoting road safety involving volunteers and professional bodies and this was organized to give an understanding of the extent of death and injury on roads and their power to prevent it through the careful and safe use of routes. The program also highlights the importance of road safety education for children and teenagers and how parents and teachers can promote safe road behaviour. The Traffic Awareness Programme helps to place students in eight strategic signal areas around colleges, allowing them to maintain traffic flow while assisting the police of Thondamuthur. The traffic duty showed how much help the students can be to the local farmers, It provides information on various road safety measures, such as safe driving practices, vehicle roadworthiness, and emergency response protocols. Additionally, the program can help individuals understand the impact of road accidents on society, such as loss of life, disabilities, and economic costs. As a result made students realize their role in society as responsible citizens. By promoting road safety, we can create a more informed and responsible culture where individuals and communities can work towards reducing road accidents and creating safer roads for everyone.



Report of the Extension Activities

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EXTENSION AND OUTREACH PROGRAM REPORT

Program Name	Awareness Program on Consumer Literacy Program				
Event Date	12/22/2022				
Venue	Thondamuthur				
Taluk	Coimbatore South				
Organising unit/agency/collaborating agency	CIMAT				
No. of students participated.	72	No. of teachers participated.	1	No. of Beneficiaries	51
Faculty Coordinator	Mr.Sidhaarth.G				

Objective:

The program aims to make informed decisions to consumers while purchasing goods or services.

Report of the Extension Activities

Program Name: Awareness Program on Consumer Literacy **Date:** 12/22/2022

Brief Description:

CIMAT organized an Awareness program on the "Consumer Protection Act" at panchayat union middle schools, Thondamuthur. This trip was comprised of 30 students accompained by 2 teachers. This program on consumer literacy is an important initiative to educate consumers about their rights and responsibilities. It helps consumers to understand their rights, such right to information, right to choose, and the right to redressal. The program also educate consumers on recognizing fradulent practices and filing a complaint in case of any grievances. The resource person highlighted the aspects of consumer literacy "As the ability purchasing and contribute towards creating a more transperent and fair market place. The awareness campaign on consumer rights has raised awareness amongst the people of location where program was organized. Through the interaction with people and school students at the end of the program. It was known that the program has benefited the students and people as they were able to understand and learn about Consumer Rights Act and also about Consumer literacy, we can build a more informed and empowered society where consumers can make better decisions for themselves and their families.



Report of the Extension Activities

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EXTENSION AND OUTREACH PROGRAM REPORT

Program Name	Awareness Program on Entrepreneurship				
Event Date	11/21/2022				
Venue	Narasipuram				
Taluk	Coimbatore South				
Organising unit/agency/collaborating agency	CIMAT				
No. of students participated.	70	No. of teachers participated.	1	No. of Beneficiaries	52
Faculty Coordinator	Mr.Sidhaarth.G				

Objective:

The program aims to create awareness about the various aspects of entrepreneurship, such as business planning, funding, marketing, and operations business.

Report of the Extension Activities

Program Name: Awareness Program on Entrepreneurship **Date:** 11/21/2022

Brief Description:

One-day training on "Government Support to Entrepreneurs and the Role of Banks in the Promotion of Entrepreneurship" at Narasipuram Village. An awareness program on entrepreneurship is an important initiative to promote and encourage individuals to start their own businesses. The program aims to extend knowledge and other institutional resources to the community and vice versa. The program focuses on creating awareness, refining students' skills, and significantly impacting the community. It helps individuals understand entrepreneurship's benefits, such as creating employment opportunities, driving innovation, and contributing towards economic growth. The program also provides information on various resources available to aspiring entrepreneurs, such as government schemes, business incubators, and networking platforms. Additionally, the program can help individuals to develop essential skills such as communication, leadership, and problem-solving, which are crucial for running a successful. The experience was truly eye-opening to the community and its needs. By promoting entrepreneurship, we can build a more self-reliant and innovative society where individuals can create opportunities and contribute towards a better future.



Report of the Extension Activities

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EXTENSION AND OUTREACH PROGRAM REPORT

Program Name	Awareness Program on Drug Abuse Rally				
Event Date	11/16/2022				
Venue	Narasipuram				
Taluk	Coimbatore South				
Organising unit/agency/collaborating agency	CIMAT				
No. of students participated.	79	No. of teachers participated.	2	No. of Beneficiaries	55
Faculty Coordinator	Mr.Sidhaarth.G				

Objective:

The program also aims to educate the community on the importance of creating a drug-free environment and promoting healthy habits.

Report of the Extension Activities

Program Name: Awareness Program on Drug Abuse Rally **Date:** 11/16/2022

Brief Description:

CIMAT organized an Extension Activity on the "Anti-Drug Campaign" at Narasipuram village on behalf of the Students' Social Responsibility club on 11/16/2022 . An awareness program on drug abuse rally is an important initiative to create awareness about the dangers of drug abuse and addiction. This program aims to create awareness of drug abuse in the public's minds, especially among youngsters. The students visit villages and experience the realities of village life, their predicaments, and everyday challenges with minimum resources. They conduct outreach programs in these villages and work towards their betterment. Dramas and street plays were conducted to give awareness of drug abuse. The general public, college students, and school students benefited. Since youngsters were highly affected due to drug awareness among people on the harmful and deadly consequences of drug use and to discourage the use of drugs in any form. As part of the rural exposure Outreach ProgramsThe program was observed by sharing awareness posters in college social media groups. By organizing drug abuse rallies, we can create a more informed and aware society and take collective action to prevent drug abuse and promote a healthier lifestyle

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Report of the Extension Activities

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EXTENSION AND OUTREACH PROGRAM REPORT

Program Name	Awareness Program on Swachh Bharat Mission				
Event Date	10/10/2022				
Venue	Vellaimalaipattinam				
Taluk	Coimbatore South				
Organising unit/agency/collaborating agency	CIMAT				
No. of students participated.	70	No. of teachers participated.	2	No. of Beneficiaries	41
Faculty Coordinator	Mr.Sidhaarth.G				

Objective:

. The program aims to educate individuals and communities on the benefits of maintaining clean surroundings, such as preventing the spread of diseases, improving the quality of life, and preserving the environment.

Report of the Extension Activities

Program Name: Awareness Program on Swachh Bharat Mission **Date:** 10/10/2022

Brief Description:

An outreach program on Swachh Bharat Mission was organized to give awareness and show the importance of hygiene to children of Vellimalaipattinam School, Narasipuram, Coimbatore. This program is an important initiative to create awareness about the importance of cleanliness and sanitation in our daily lives.The main objective was to help the students grow patriotically. It shows the students with exposure to the lives of people in rural areas and their way of living. The program also highlights the importance of community participation in maintaining clean surroundings and how small actions can impact the environment. Additionally, the program can help individuals understand the importance of responsible waste disposal, reducing plastic use, and how they can contribute towards a cleaner and healthier environment. The program included the plantation of saplings in the fields, interacting with the school children, helping in the kitchen, and visiting other villages. The students organized a public event for the villagers on topics like the girl child issue, health and hygiene, and the Swaach Bharat scheme. It provides information on various Swachh Bharat Mission initiatives, such as constructing toilets, managing waste, and creating awareness about cleanliness and hygiene. By promoting Swachh Bharat Mission, we can create a cleaner and more sustainable future, where individuals and communities can take ownership of their surroundings and work towards creating a cleaner and healthier environment for everyone



Report of the Extension Activities

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EXTENSION AND OUTREACH PROGRAM REPORT

Program Name	Awareness Program on Clean India				
Event Date	9/22/2022				
Venue	Jagirnaickenpalyam				
Taluk	Coimbatore South				
Organising unit/agency/collaborating agency	CIMAT				
No. of students participated.	80	No. of teachers participated.	2	No. of Beneficiaries	66
Faculty Coordinator	Mr.Sidhaarth.G				

Objective:

The program aims to educate people about the importance of cleanliness, sanitation, and hygiene in our daily lives.

Report of the Extension Activities

Program Name: Awareness Program on Clean India **Date:** 9/22/2022

Brief Description:

An awareness program on Clean India is crucial to promoting a cleaner and healthier environment. This cleanliness program as an outreach program was organized to give awareness of hygienic practices to the people of the Jagirnaickenpalayam, Narasipuram village. Students along with 2 staffs, gave attention to the program. The aims to promote responsible behaviour and encourage individuals to take ownership of their surroundings. The importance of cleanliness in home and village is essential to provide and safe environment to the people. There are many issues related to hygiene that people have to face every day. Germs and bacteria are the part of life, Especially when it comes for kids, infection due to unhygienic practices are shared. Helping them to overcome this situation was the main objective of the program. In highlights the need to keep our surroundings clean and dispose of waste properly to prevent the spread of diseases. Through the program, people are made aware of various initiatives taken by the government to promote cleanliness such as Swachh Bharat Abhiyan. This program also encourages individuals to take small steps such as avoiding littering, using dustbins and keeping their homes and surroundings clean. By creating awareness about clean India we can build a healthier and more sustainable future for ourselves and future generation.



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EXTENSION AND OUTREACH PROGRAM REPORT

Program Name	Awareness Program on Digilocker & Mparivahan				
Event Date	9/13/2022				
Venue	Jagirnaickenpalyam				
Taluk	Coimbatore South				
Organising unit/agency/collaborating agency	CIMAT				
No. of students participated.	82	No. of teachers participated.	1	No. of Beneficiaries	63
Faculty Coordinator	Mr.Sidhaarth.G				

Objective:

The program aims to educate people on the benefits of using these digital platforms, such as easy accessibility, convenience, and security.

Report of the Extension Activities

Program Name: Awareness Program on Digilocker & Mparivahan **Date:** 9/13/2022

Brief Description:

An outreach program on digilocker and Mparivahan was conducted at Jagirnaickenpalayam village in 9/13/2022 .Around 14 students have been participated from the Department of MBA. And created a awareness on how to upload the documents and keep safe when using didgilocker account. The main objective of this program is to impart the concept of Digilocker and Mparivahan app to villagers and create awareness of the importances and usage of these applications .This awareness program is an important initiative to promote the use of digital platforms for storing and accessing important documents related to driving and vechile ownership. Though Digilocker and Mparivahan is a mobile application the students explained how to access vechile details like insurance validity, registeration certificate, driving licence, vechile ownership service, driving licence renewal, checking driving licences status. Digilocker is a secured digital platform that allows the user to store and access iportant documents related to driving and vechile ownership. It also encourages people to adopt these digital platforms and reduce their dependence on physical documents. By promoting digilocker and Mparivahan we can contribute towards building a more digital and sustainable society where vital rewards can be accessed and shared quickly and securely.



Report of the Extension Activities

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EXTENSION AND OUTREACH PROGRAM REPORT

Program Name	Outreach on Patriotism, Role, And Responsibilities Of An Indian Citizen				
Event Date	8/15/2022				
Venue	Narasipuram				
Taluk	Coimbatore South				
Organising unit/agency/collaborating agency	CIMAT				
No. of students participated.	68	No. of teachers participated.	1	No. of Beneficiaries	46
Faculty Coordinator	Mr.Sidhaarth.G				

Objective:

The program aims to educate individuals and communities about the importance of patriotism and the responsibilities of being a citizen of India

Report of the Extension Activities

Program Name: Outreach on Patriotism, Role, And Responsibilities Of An Indian Citizen

Date: 8/15/2022

Brief Description:

CIMAT organized an Extension Activity on the "Swatch Bharat, Patriotism, Motivational Speech" at Narasipuram village on behalf of the Students' Social Responsibility club on 8/15/2022 . Swatch Bharat, Patriotism, Motivational Speech as an outreach program was organized to give awareness and to show them the importance of Patriotism to school children of Thondamuthur Government High School, Coimbatore.The program also highlights the importance of being a responsible citizen, such as paying taxes, participating in democratic processes, and respecting the laws of the land. The importance of Patriotism in school is to motivate students and help them to build a prosperous nation. The program's main objective was to help the students grow patriotically. The project focuses on providing a learning opportunity to children attending the nearby Government Tamil Medium Primary School in Vellimalaipattinam. These children are escorted to and from the school grounds to college, where they are taught technical skills, art, craft, math, and written and spoken English. These efforts strive to make the best use of the infrastructure and facilities of the college to help these children develop essential skills to help them create better futures for themselves. Computer classes were conducted for underprivileged children to give them a development. Additionally, the program can help individuals understand the impact of their actions on society and how they can contribute towards building a better India. By promoting patriotism, and the role and responsibilities of an Indian citizen, we can create a more informed and responsible society where individuals take pride in their country and work towards its progress and development.



Report of the Extension Activities

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EXTENSION AND OUTREACH PROGRAM REPORT

Program Name	Safeguarding Children And Vulnerable Adults				
Event Date	7/25/2022				
Venue	Thondamuthur				
Taluk	Coimbatore South				
Organising unit/agency/collaborating agency	CIMAT				
No. of students participated.	69	No. of teachers participated.	2	No. of Beneficiaries	47
Faculty Coordinator	Mr.Sidhaarth.G				

Objective:

The program aims to educate individuals and communities about the different forms of abuse and the signs that someone may be experiencing abuse or neglect .

Report of the Extension Activities

Program Name: Safeguarding Children And Vulnerable Adults **Date:** 7/25/2022

Brief Description:

CIMAT conducted An Extension Activity, "Safeguarding Children And Vulnerable Adults," on 7/25/2022 at the government high school in Thondamuthur.The students from Department of MBA has participated and explained the need to Respect their rights, wishes, and feelings. The program also highlights the importance of creating a safe and supportive environment for children and vulnerable adults to be protected from harm and access the support they need. Safeguarding children and vulnerable adults is an important initiative to protect individuals at risk of harm or abuse. It provides information on various aspects of safeguarding, such as reporting concerns, working with other agencies, and promoting a culture of safeguarding. Additionally, the program can help individuals understand the impact of abuse and neglect on individuals and society, such as mental health issues, physical health problems, and social isolation. As a result of the need assessment, the study team said to Offer safeguards to the individuals with whom we work, our staff members, volunteers, and those in affiliated organizations. By promoting safeguarding children and vulnerable adults, we can create a safer and more supportive society where individuals are protected from harm and can access the support they need to lead happy and healthy lives.



Report of the Extension Activities

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EXTENSION AND OUTREACH PROGRAM REPORT

Program Name	Awareness Program on Family Budget				
Event Date	7/18/2022				
Venue	Narasipuram				
Taluk	Coimbatore South				
Organising unit/agency/collaborating agency	CIMAT				
No. of students participated.	75	No. of teachers participated.	1	No. of Beneficiaries	45
Faculty Coordinator	Mr.Sidhaarth.G				

Objective:

The program aims in helping families to create a realistic budget based on their income, expenses, and financial goals.

Report of the Extension Activities

Program Name: Awareness Program on Family Budget **Date:** 7/18/2022

Brief Description:

CIMAT organized an Extension Activity on "Family Budget" at Narasipuram village on behalf of the Students' Social Responsibility club on 7/18/2022 . An awareness program on the family budget is an important initiative to educate individuals and families on managing their finances effectively. The main objective of a family budget is to decide how a family income is to be spent and how it is to be used and divided among different goods, services, and savings. The student's interaction with the villagers exposed them to their daily lifestyle and social and economic conditions. Budgeting is simply balancing your expenses with your income. You will be fine if they balance and you spend more than you make. Many must realize they spend more than they earn and slowly sink deeper into debt yearly. It provides information on various management tools and strategies, such as tracking expenses, prioritizing spending, and reducing unnecessary costs. The program also includes information on financial products, such as savings accounts, insurance, and investment options. Additionally, the program can help individuals understand the importance of emergency funds and how to plan for unexpected expenses. The rural exposure programs have transformed our students by familiarizing them with a whole new way of life in the villages, their problems, struggles, and the reasons behind those.



Report of the Extension Activities

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EXTENSION AND OUTREACH PROGRAM REPORT

Program Name	Awareness Program on Pradhan Mantri Jeevan Jyoti Bima Yojana				
Event Date	7/14/2022				
Venue	Thennammanallur				
Taluk	Coimbatore South				
Organising unit/agency/collaborating agency	CIMAT				
No. of students participated.	63	No. of teachers participated.	2	No. of Beneficiaries	56
Faculty Coordinator	Mr.Sidhaarth.G				

Objective:

The program aims to educate individuals and communities about the need for life insurance and the importance of financial planning.

Report of the Extension Activities

Program Name: Awareness Program on Pradhan Mantri Jeevan Jyoti Bima Yojana

Date: 7/14/2022

Brief Description:

CIMAT has organized an awareness program on Pradhan Mantri Jeevan Jyoti Bima Yojana for the Thennammanallur village people on 7/14/2022 . Our Finance stream MBA students gave Awareness on Pradhan Mantri Jeevan Jyoti Bima Yojana & Pradhan Mantri Suraksha Bima Yojana and shared a gist about Insurance and its types to the people. An awareness program on Pradhan Mantri Jeevan Jyoti Bima Yojana is an important initiative that aims to create awareness about the benefits of this government-run life insurance scheme. The the village meeting hall, roads, and the drain. It provides information on various Pradhan Mantri Jeevan Jyoti Bima Yojana features, such as the low premium, high coverage, and easy enrollment process. Additionally, the program can help individuals understand the importance of regularly reviewing their life insurance coverage and updating their beneficiaries. By promoting Pradhan Mantri Jeevan Jyoti Bima Yojana, we can create a more financially secure society where individuals and families can protect themselves against unforeseen circumstances and plan for a better future.



Report of the Extension Activities

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EXTENSION AND OUTREACH PROGRAM REPORT

Program Name	Awareness Program on Saving Schemes For Women				
Event Date	13-06-2022				
Venue	Vellaimalaipattinam				
Taluk	Coimbatore South				
Organising unit/agency/collaborating agency	CIMAT				
No. of students participated.	36	No. of teachers participated.	2	No. of Beneficiaries	65
Faculty Coordinator	Mr.Sidhaarth.G				

Objective:

The program aims to raise awareness among women about the importance of financial planning and encourages them to take control of their finances.

Report of the Extension Activities

Program Name: Awareness Program on Saving Schemes For Women **Date:** 13-06-2022

Brief Description:

CIMAT has organized an extension activity on" Saving Schemes For Women" at Vellimalaipattinam village on 13.06.2022 on behalf of social responsibility club along with 15 Students and 2 staff participated. An awareness program on saving schemes for women is crucial to educate them about the various government schemes and financial products that can help them save and invest their money. The program highlights the benefits of saving and investing in financial products, such as fixed deposits, mutual funds, and insurance policies, which can help women achieve their financial goals and secure their futures.Students explained the various government schemes which are available for women. It provides information on various saving schemes designed exclusively for women, such as the Sukanya Samriddhi Yojana, the National Savings Certificate, and the Mahila Shakti Kendra Scheme. By promoting awareness of saving schemes for women, we can empower women to become financially independent and self-sufficient, thus contributing to the overall development of our society.



Report of the Extension Activities

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EXTENSION AND OUTREACH PROGRAM REPORT

Program Name	Awareness Program on Energy Conservation And Water Management				
Event Date	22-03-2022				
Venue	Narasipuram				
Taluk	Coimbatore South				
Organising unit/agency/collaborating agency	CIMAT				
No. of students participated.	42	No. of teachers participated.	1	No. of Beneficiaries	40
Faculty Coordinator	Dr.Babu Vinothkumar.Y				

Objective:

The program aims to promote awareness of the importance of conserving energy and water resources, such as reducing electricity consumption, switching to energy-efficient appliances, and adopting renewable energy sources.

Report of the Extension Activities

Program Name: Awareness Program on Energy Conservation And Water Management

Date: 22-03-2022

Brief Description:

CIMAT organized an Extension Activity on "Energy Conservation and Water Management" at Narasipuram village on behalf of the Students' Social Responsibility club on 22.03.2022. An awareness program on energy conservation and water management is a critical initiative to educate individuals and communities about sustainable energy and water resources management practices.Dr Valliammai, Professor - Water Conservation Tamilnadu Agriculture University, addressed the students. And the program also highlights the importance of community participation in energy conservation and water management initiatives. It provides information on various aspects, such as water conservation, rainwater harvesting, and waste management. Additionally, the program can help individuals understand the impact of their actions on the environment and the need for responsible resource management. Promoting awareness of energy conservation and water management can reduce energy consumption, conserve water resources, and create a more sustainable future.



Report of the Extension Activities

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EXTENSION AND OUTREACH PROGRAM REPORT

Program Name	Awareness Program on Women Empowerment				
Event Date	15-03-2022				
Venue	Valliaykaranur Pirivu				
Taluk	Coimbatore South				
Organising unit/agency/collaborating agency	CIMAT				
No. of students participated.	45	No. of teachers participated.	1	No. of Beneficiaries	59
Faculty Coordinator	Ms.Umamaheswari R				

Objective:

The program aims to educate individuals and communities on the importance of gender equality and the barriers that prevent women from achieving their full potential.

Report of the Extension Activities

Program Name: Awareness Program on Women Empowerment **Date:** 15-03-2022

Brief Description:

CIMAT organized an Extension Activity on "Women Empowerment" at Valliaykaranur Pirivu village on behalf of the Women Empowerment cell on 15.03.2022. An awareness program on women's empowerment is an important initiative to create awareness about gender equality and promote women's empowerment. The program highlights the importance of creating a safe and supportive environment for women to exercise their rights and pursue their dreams without fear of discrimination or violence. A talk on 'Women safety and law' was organized in which Advocate Vanitha.S talked about various laws in the country for women and explained how to seek redressal in courts.It provides information on various issues related to women's empowerment, such as education, employment, health, and political participation. Additionally, the program can help individuals understand the impact of women's empowerment on society, such as reducing poverty, improving health outcomes, and promoting economic growth. By encouraging women's empowerment, we can create a more equal and inclusive community where women can exercise their rights and contribute towards building a better future for everyone.



Report of the Extension Activities

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EXTENSION AND OUTREACH PROGRAM REPORT

Program Name	Awareness Program on Women Empowerment				
Event Date	08-03-2022				
Venue	Onapalayam				
Taluk	Coimbatore South				
Organising unit/agency/collaborating agency	CIMAT				
No. of students participated.	38	No. of teachers participated.	1	No. of Beneficiaries	42
Faculty Coordinator	Ms.Umamaheswari R				

Objective:

The program aims to educate individuals and communities on the importance of gender equality and the barriers that prevent women from achieving their full potential.

Report of the Extension Activities

Program Name: Awareness Program on Women Empowerment **Date:** 08-03-2022

Brief Description:

CIMAT organized an Extension Activity on "Women Empowerment" at Onapalayam village on behalf of the Women Empowerment cell on 08.03.2022. A workshop on "Stress and Yogic Exercises" by Dr Pon Rathnavel addressed the gathering. The workshop focused on developing and nurturing the mind and soul. An awareness program on women's empowerment is an important initiative to create awareness about gender equality and promote women's empowerment. The program also highlights the importance of creating a safe and supportive environment for women to exercise their rights and pursue their dreams without fear of discrimination or violence. It provides information on various issues related to women's empowerment, such as education, employment, health, and political participation. Additionally, the program can help individuals understand the impact of women's empowerment on society, such as reducing poverty, improving health outcomes, and promoting economic growth. By encouraging women's empowerment, we can create a more equal and inclusive community where women can exercise their rights and contribute towards building a better future for everyone.



Report of the Extension Activities

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EXTENSION AND OUTREACH PROGRAM REPORT

Program Name	Awareness Program on Rainwater Harvesting				
Event Date	08-03-2022				
Venue	Jagirnaickenpalyam				
Taluk	Coimbatore South				
Organising unit/agency/collaborating agency	CIMAT				
No. of students participated.	37	No. of teachers participated.	1	No. of Beneficiaries	63
Faculty Coordinator	Dr.Babu Vinothkumar.Y				

Objective:

The program aims to educate individuals and communities on the benefits of rainwater harvesting, such as reducing dependence on groundwater, preventing floods, and improving water quality.

Report of the Extension Activities

Program Name: Awareness Program on Rainwater Harvesting **Date:** 08-03-2022

Brief Description:

CIMAT has organized has an Extension Activity on "Awareness of Rainwater Harvesting" at Jakirnaikkenpalayam. Along with The Department of MBA with a strength of 23 students supervised by 2 faculty members on 08.03.2022. An awareness program on rainwater harvesting is an important initiative to promote sustainable water management practices. The program also highlights the importance of maintaining and cleaning rainwater harvesting systems to ensure their effectiveness. session began with great enthusiasm, and the students approached people and explained Rainwater harvesting, the ways to preserve it, and the benefits it. The students had an opportunity to make awareness and became a way of enlightening the people about rainwater harvesting.The need to spread environmental awareness is enormous in the context of successfully addressing environmental problems. While this need is recognized, little action is taken to satisfy these needs. Keeping in mind the importance of the physical activity to protect and preserve our environment, besides inculcating awareness, the Eco The club has tie-ups with numerous NGOs in the city, such as Daily Dump and Saahas. With the support of these professional organizations, the Eco Club the result, We received positive feedback from the people and supportive work from the students. The final part of the day was concluded by distributing pamphlets.



Report of the Extension Activities

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EXTENSION AND OUTREACH PROGRAM REPORT

Program Name	Awareness Program on Women Empowerment				
Event Date	28-02-2022				
Venue	Thondamuthur				
Taluk	Coimbatore South				
Organising unit/agency/collaborating agency	CIMAT				
No. of students participated.	35	No. of teachers participated.	1	No. of Beneficiaries	57
Faculty Coordinator	Ms.Umamaheswari R				

Objective:

The program aims to educate individuals and communities on the importance of gender equality and the barriers that prevent women from achieving their full potential.

Report of the Extension Activities

Program Name: Awareness Program on Women Empowerment **Date:** 28-02-2022

Brief Description:

CIMAT organized an Extension Activity on "Women Empowerment" at Thondamuthur village on behalf of the Women Empowerment cell on 28.02.2022. The "Pledge Taking" program was arranged by the volunteers to ensure that each and every college teacher and student take an oath to treat all genders equally.An awareness program on women's empowerment is an important initiative to create awareness about gender equality and promote women's empowerment. The program also highlights the importance of creating a safe and supportive environment for women to exercise their rights and pursue their dreams without fear of discrimination or violence. It provides information on various issues related to women's empowerment, such as education, employment, health, and political participation. Additionally, the program can help individuals understand the impact of women's empowerment on society, such as reducing poverty, improving health outcomes, and promoting economic growth. By encouraging women's empowerment, we can create a more equal and inclusive community where women can exercise their rights and contribute towards building a better future for everyone.



Report of the Extension Activities

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EXTENSION AND OUTREACH PROGRAM REPORT

Program Name	Awareness Program on Swachh Bharat Mission				
Event Date	03-02-2022				
Venue	Narasipuram				
Taluk	Coimbatore South				
Organising unit/agency/collaborating agency	CIMAT				
No. of students participated.	40	No. of teachers participated.	1	No. of Beneficiaries	69
Faculty Coordinator	Mr.Sidhaarth.G				

Objective:

The program aims to educate individuals and communities on the benefits of maintaining clean surroundings, such as preventing the spread of diseases, improving the quality of life, and preserving the environment.

Report of the Extension Activities

Program Name: Awareness Program on Swachh Bharat Mission **Date:** 03-02-2022

Brief Description:

CIMAT has organized an outreach program on Swachh Bharat Mission to give awareness and show the importance of hygiene to children of Vellimalaipattinam School, Narasipuram, Coimbatore. An awareness program on Swachh Bharat Mission is an important initiative to create awareness about the importance of cleanliness and sanitation in our daily lives. The program also highlights the importance of community participation in maintaining clean surroundings and how small actions can significantly impact the environment. The program's main objective was to help the students grow patriotically. The importance of hygiene in school is to motivate students and help them to build a prosperous nation. It provides information on various Swachh Bharat Mission initiatives, such as constructing toilets, managing waste, and creating awareness about cleanliness and hygiene. Additionally, the program can help individuals understand the importance of responsible waste disposal, reducing plastic use, and how they can contribute towards a cleaner and healthier environment. By promoting Swachh Bharat Mission, we can create a cleaner and more sustainable future, where individuals and communities can take ownership of their surroundings and work towards creating a cleaner and healthier environment for everyone.



Report of the Extension Activities

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EXTENSION AND OUTREACH PROGRAM REPORT

Program Name	Awareness Program on Cyber Crime				
Event Date	28-01-2022				
Venue	Narasipuram				
Taluk	Coimbatore South				
Organising unit/agency/collaborating agency	CIMAT				
No. of students participated.	38	No. of teachers participated.	1	No. of Beneficiaries	60
Faculty Coordinator	Mr.Sidhaarth.G				

Objective:

The program promotes awareness of cybercrime types, such as phishing, hacking, identity theft, and online scams.

Report of the Extension Activities

Program Name: Awareness Program on Cyber Crime **Date:** 28-01-2022

Brief Description:

CIMAT organized an Extension Activity on the "Cyber Crime Awareness Programme" at Narasipuram village on behalf of the Students' Social Responsibility club on 28.01.2022. An awareness program on cybercrime is a critical initiative that aims to educate individuals and communities about the risks and preventive measures of cybercrime. The program highlights the importance of protecting personal and financial information using the internet and mobile devices. In that program, students visited the village peoples in their houses, and they talked about cyber-crime to explained to the people of Narasipuram village and to make them aware of cyber criminals who use a device to access a user's personal information, confidential business information, government information, or disable a device. It provides information on various aspects of cybercrime, such as prevention measures, safe online practices, and reporting mechanisms. Additionally, the program can help individuals understand the impact of cybercrime on society and the importance of supporting law enforcement agencies in combating cybercrime. By promoting awareness of cybercrime, we can reduce the incidence of cybercrime, protect vulnerable populations, and support the global effort to create a safer digital environment.



Report of the Extension Activities

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EXTENSION AND OUTREACH PROGRAM REPORT

Program Name	Awareness Program on Eradication Of Plastics				
Event Date	06-12-2021				
Venue	Devarayapuram				
Taluk	Coimbatore South				
Organising unit/agency/collaborating agency	CIMAT				
No. of students participated.	25	No. of teachers participated.	1	No. of Beneficiaries	40
Faculty Coordinator	Ms.Vyshnavi.V				

Objective:

The program aims to promote awareness of the harmful effects of plastic pollution, such as the damage it causes to marine life and ecosystems and its contribution to greenhouse gas emissions and climate change.

Report of the Extension Activities

Program Name: Awareness Program on Eradication Of Plastics **Date:** 06-12-2021

Brief Description:

CIMAT organized an Extension Activity on the "Eradication Of Plastics" at Devarayapuram village on behalf of the Students' Social Responsibility club on 06.12.2021. An awareness program on the eradication of plastics is an important initiative that aims to educate individuals and communities about the negative impact of plastic on the environment and human health. The program highlights the need for policy changes to reduce plastic pollution and protect the environment. The main objective of the drive was to sensitize the students and local vendors of nearby areas to minimize the use of plastic bags and not to throw them in public places as they choke drains, causing water logging.The water-logged areas are natural breeding grounds for mosquitoes, which also cause water-borne diseases. They also try to understand them to inculcate the habit of segregating food and plastic waste in different bins, ensuring that it will be recycled and not end up in landfills or water bodies. They should refrain from buying single-use plastic products and reusing, repairing, and recycling them.

It provides information on various aspects of the problem, such as the need for sustainable human health and the environment. This year we are happy that we have genuinely taken education beyond classrooms.



Report of the Extension Activities

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EXTENSION AND OUTREACH PROGRAM REPORT

Program Name	Awareness Program on Entrepreneurship				
Event Date	22-11-2021				
Venue	Pooluvapatti				
Taluk	Coimbatore South				
Organising unit/agency/collaborating agency	CIMAT				
No. of students participated.	40	No. of teachers participated.	2	No. of Beneficiaries	44
Faculty Coordinator	Dr.Gayathri V				

Objective:

The program aims to create awareness about the various aspects of entrepreneurship, such as business planning, funding, marketing, and operations.

Report of the Extension Activities

Program Name: Awareness Program on Entrepreneurship **Date:** 22-11-2021

Brief Description:

CIMAT has organized an One day of training on "Government Support to Entrepreneurs and the Role of Banks in the Promotion of Entrepreneurship" at Pooluvapatti village on 21.11.2018 along with CIMAT students. An awareness program on entrepreneurship is an important initiative to promote and encourage individuals to start their own businesses. It to helps understand the entrepreneurship's benefits, such as creating employment opportunities, driving innovation, and contributing to economic growth. The program also provides information on various resources available to aspiring entrepreneurs, such as government schemes, business incubators, and networking platforms. Additionally, the program can help individuals to develop essential skills such as communication, leadership, and problem-solving, which are crucial for running a successful business. By promoting entrepreneurship, we can build a more self-reliant and innovative society where individuals can create opportunities and contribute towards a better future.



Report of the Extension Activities

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EXTENSION AND OUTREACH PROGRAM REPORT

Program Name	Awareness Program on Drug Abuse Rally				
Event Date	11-11-2021				
Venue	Madampatti				
Taluk	Coimbatore South				
Organising unit/agency/collaborating agency	CIMAT				
No. of students participated.	30	No. of teachers participated.	1	No. of Beneficiaries	49
Faculty Coordinator	Mr.Saravanan.V				

Objective:

The program also aims to educate the community on the importance of creating a drug-free environment and promoting healthy habits.

Report of the Extension Activities

Program Name: Awareness Program on Drug Abuse Rally **Date:** 11-11-2021

Brief Description:

CIMAT organized an Extension Activity on the "Anti-Drug Campaign" at Narasipuram village on behalf of the Students' Social Responsibility club on 11.11.2021 at Madavarayapuram village. An awareness program on drug abuse rally is an important initiative to create awareness about the dangers of drug abuse and addiction. This program aims to create awareness of drug abuse in the public's minds, especially among youngsters. The program is an opportunity to raise awareness among people on the harmful and deadly consequences of drugs and useage of drugs to be discourage .Various government authorities and students have taken an oath against drug abuse.Dramas and street plays were sharing awareness posters in college social media groups. Since youngsters were highly affected due to drug addiction.As the result the general public, college students, and school students were benefited.



Report of the Extension Activities

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EXTENSION AND OUTREACH PROGRAM REPORT

Program Name	Awareness Program on Cashless Transaction				
Event Date	09-11-2021				
Venue	Vellaimalaipattinam				
Taluk	Coimbatore South				
Organising unit/agency/collaborating agency	CIMAT				
No. of students participated.	40	No. of teachers participated.	1	No. of Beneficiaries	63
Faculty Coordinator	Mr.Sidhaarth.G				

Objective:

The program promotes awareness of digital payment methods, such as mobile wallets, internet banking, and payment apps.

Report of the Extension Activities

Program Name: Awareness Program on Cashless Transaction **Date:** 09-11-2021

Brief Description:

CIMAT has organized an extension activity on "Awareness On Cashless Transaction." at Vellimalaipattinam regarding the importance of the cashless transaction to the village people. An awareness program on cashless transactions is a significant initiative to educate individuals and communities about the benefits and methods of conducting cashless transactions. The program highlights the importance of financial literacy and the need to safeguard personal and financial information while using digital payment methods.

The students formulated various application posters as part of the need analysis, based on which the students interacted with students. It provides information on various aspects of cashless transactions, such as convenience, security, and speed of transactions. Additionally, the program can help individuals understand the impact of cashless transactions on society and the importance of supporting the move towards a digital economy. As a result of the need assessment, the study team provided awareness about Cashless transactions, and also demo was given by our students to the people about how to utilize the application. By promoting awareness of cashless transactions, we can reduce the reliance on cash, promote financial inclusion, and support the government's efforts towards a cashless economy.



Report of the Extension Activities

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EXTENSION AND OUTREACH PROGRAM REPORT

Program Name	Awareness Program on Entrepreneurship				
Event Date	12-10-2021				
Venue	Devarayapuram				
Taluk	Coimbatore South				
Organising unit/agency/collaborating agency	CIMAT				
No. of students participated.	38	No. of teachers participated.	1	No. of Beneficiaries	45
Faculty Coordinator	Mr.Sidhaarth.G				

Objective:

The program aims to create awareness about the various aspects of entrepreneurship, such as business planning, funding, marketing, and operations.

Report of the Extension Activities

Program Name: Awareness Program on Entrepreneurship **Date:** 12-10-2021

Brief Description:

CIMAT has organized an One-day training "Government Support to Entrepreneurs and the Role of Banks in the Promotion of Entrepreneurship" at Devarayapuram Village on 12.10.2021. An awareness program on entrepreneurship is an important initiative to promote and encourage individuals to start their own businesses. It helps understand entrepreneurship's benefits, such as creating employment opportunities, driving innovation, and contributing to economic growth. The program also provides information on various resources available to aspiring entrepreneurs, such as government schemes, business incubators, and networking platforms. Additionally, the program can help individuals to develop essential skills such as communication, leadership, and problem-solving, which are crucial for running a successful business. By promoting entrepreneurship, we can build a more self-reliant and innovative society where individuals can create opportunities and contribute towards a better future.



Report of the Extension Activities

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EXTENSION AND OUTREACH PROGRAM REPORT

Program Name	Awareness Program on Road Safety Program				
Event Date	23-09-2021				
Venue	Thondamuthur				
Taluk	Coimbatore South				
Organising unit/agency/collaborating agency	CIMAT				
No. of students participated.	48	No. of teachers participated.	2	No. of Beneficiaries	47
Faculty Coordinator	Mr.Sidhaarth.G				

Objective:

The program aims to create awareness about the importance of following traffic rules, wearing helmets and seatbelts, and avoiding reckless driving.

Report of the Extension Activities

Program Name: Awareness Program on Road Safety Program **Date:** 23-09-2021

Brief Description:

CIMAT has organized an Awareness on Road Safety Program at Thondamuthur on 23-09-2021 along with 5 students and 1 staff to give an understanding of the extent of death and injury on roads and their power to prevent it through the careful and safe use of routes to the students of were aware of the above at the Thondamuthur traffic police range. . An awareness program on road safety is an important initiative to promote safe and responsible driving habits. It provides information on various road safety measures, such as safe driving practices, vehicle roadworthiness, and emergency response protocols. The program also highlights the importance of road safety education for children and teenagers and how parents and teachers can promote safe road behaviour.The main objective is to reduce road death and injury through sustained road safety education and campaigns and stimulate community activities promoting road safety involving volunteers and professional bodies. Additionally, the program can help individuals understand the impact of road accidents on society, such as loss of life, disabilities, and economic costs. By promoting road safety, we can create a more informed and responsible society where individuals and communities can work towards reducing road accidents and creating safer roads for everyone.



Report of the Extension Activities

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EXTENSION AND OUTREACH PROGRAM REPORT

Program Name	Awareness Program on Plastic Pollution				
Event Date	09-09-2021				
Venue	Narasipuram				
Taluk	Coimbatore South				
Organising unit/agency/collaborating agency	CIMAT				
No. of students participated.	32	No. of teachers participated.	2	No. of Beneficiaries	66
Faculty Coordinator	Mr.Sidhaarth.G				

Objective:

. The program aims to raise awareness of the impact of plastic pollution on the environment and human health, such as the contamination of water bodies, the death of marine life, and the proliferation of microplastics.

Report of the Extension Activities

Program Name: Awareness Program on Plastic Pollution **Date:** 09-09-2021

Brief Description:

CIMAT organized an Extension Activity on "Plastic Pollution" at Narasipuram village on behalf of the Students' Social Responsibility club on 09.09.2021.Along with MBA department students conducted An Extension Activity at Government high school in Narasipuram village Saplings were planted in Narasipuram village with the help of the village people, and they created awareness among the public. An awareness program on plastic pollution is an important initiative that aims to educate individuals and communities about the hazards of plastic pollution and promote sustainable practices for managing plastic waste. It also provides information on sustainable practices for managing plastic waste, such as reducing single-use plastics, adopting recycling and waste management practices, and promoting eco-friendly alternatives. The program highlights the need for community participation in managing plastic waste and promoting sustainable practices. By promoting The students formulated posters as part of the need analysis, based on which the students interacted with students. As a result of the need assessment, the study team provides awareness on how to neglect plastic items, the hazards of Plastic usage, etc. Awareness of plastic pollution and sustainable practices for managing plastic waste, we can contribute to conserving our planet's resources and creating a cleaner, greener, and more sustainable future.



Report of the Extension Activities

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EXTENSION AND OUTREACH PROGRAM REPORT

Program Name	Awareness Program on Myawaki Forest Plantation				
Event Date	07-09-2021				
Venue	Narasipuram				
Taluk	Coimbatore South				
Organising unit/agency/collaborating agency	CIMAT				
No. of students participated.	30	No. of teachers participated.	2	No. of Beneficiaries	48
Faculty Coordinator	Dr.Babu Vinothkumar.Y				

Objective:

The program aims to promote awareness of the Myawaki forest plantation technique, which involves planting many native trees in a small area to create a dense forest that proliferates and provides numerous ecological and economic benefits.

Report of the Extension Activities

Program Name: Awareness Program on Myawaki Forest Plantation **Date:** 07-09-2021

Brief Description:

CIMAT organized an outreach program "The Miyawaki Forest Development Techniques" on 07-09-2021 at Narasipuram village. An awareness program on the Myawaki forest plantation is a critical initiative that aims to educate individuals and communities about the importance of afforestation and the Myawaki forest plantation technique. The program highlights the need to preserve and restore degraded forests, which is essential for mitigating climate change and preventing natural disasters. And it is a unique method that works worldwide, irrespective of the surrounding environment and weather conditions. The program includes information on the benefits of afforestation, such as reducing carbon dioxide levels in the atmosphere, improving air and water quality, and supporting biodiversity.. Additionally, the program can help individuals understand the importance of community participation in afforestation initiatives and promote sustainable forest management practices. By promoting awareness of the Myawaki forest plantation and afforestation initiatives, we can contribute to conserving our planet's resources and creating a more sustainable future for future generations.



Report of the Extension Activities

COIMBATORE INSTITUTE OF MANAGEMENT AND TECHNOLOGY
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EXTENSION AND OUTREACH PROGRAM REPORT

Program Name	Awareness Program on Rainwater Harvesting				
Event Date	16-08-2021				
Venue	Jagirnaickenpalyam				
Taluk	Coimbatore South				
Organising unit/agency/collaborating agency	CIMAT				
No. of students participated.	40	No. of teachers participated.	1	No. of Beneficiaries	53
Faculty Coordinator	Ms.Padmaja V				

Objective:

The program aims to educate individuals and communities on the benefits of rainwater harvesting, such as reducing dependence on groundwater, preventing floods, and improving water quality.

Report of the Extension Activities

Program Name: Awareness Program on Rainwater Harvesting **Date:** 16-08-2021

Brief Description:

CIMAT has organized an Extension Activity on "Awareness of Rainwater Harvesting" at Jakirnaikkenpalayam with a strength of 23 students from Department of MBA supervised by 2 faculty members on 16.08.2021. An awareness program on rainwater harvesting is an important initiative to promote sustainable water management practices.. It provides information on various rainwater harvesting techniques, such as rooftop harvesting, surface runoff harvesting, and recharging groundwater. The program highlights the importance of maintaining and cleaning rainwater harvesting systems to ensure their effectiveness.The session began with great enthusiasm, and the students approached people and explained about Rainwater harvesting, the ways to preserve it, and the benefits it. The students had an opportunity to make awareness and became a way of enlightening the people about rainwater harvesting.Additionally, the program can help individuals understand the impact of climate change on water resources and how rainwater harvesting can help mitigate the effects of water scarcity. By promoting rainwater harvesting, we can create a more sustainable and water-secure future, where individuals and communities can take ownership of their water resources and contribute towards a healthier environment. As a result,we received positive feedback from the people and supportive work from the students. The final part of the day was concluded by distributing pamphlet.



Report of the Extension Activities

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EXTENSION AND OUTREACH PROGRAM REPORT

Program Name	Awareness Program on Threats In Digital Transaction				
Event Date	23-07-2021				
Venue	Narasipuram				
Taluk	Coimbatore South				
Organising unit/agency/collaborating agency	CIMAT				
No. of students participated.	45	No. of teachers participated.	1	No. of Beneficiaries	65
Faculty Coordinator	Ms.Vyshnavi.V				

Objective:

The program aims to educate people about the various types of digital frauds and cyber-attacks that can occur during online transactions, such as phishing, identity theft, and hacking.

Report of the Extension Activities

Program Name: Awareness Program on Threats In Digital Transaction **Date:** 23-07-2021

Brief Description:

CIMAT organized an Extension Activity on "Threats In Digital Transaction" at Narasipuram village on behalf of the Women's empowerment cell on 23.07.2021. An extension activity on Threats In Digital transactions was conducted to create awareness of issues related to Threats In Digital transactions. An awareness program on threats in digital transactions is crucial in today's era of digitalization. The program emphasizes the need to use secure payment gateways and to check for the secured lock symbol while making online payments.Customers are very vulnerable to modern threats, and people who are Illiterate about the dangers face many issues. Students from the MBA department participated voluntarily as they wanted to make a change as India progressed towards digitization. Students discussed their experiences and wished to create awareness of the existing problems in digital transactions. They made chains with information regarding not divulging passwords and account numbers to different methods of securing digital marketing. It highlights the importance of securing personal information, such as passwords and bank details, and teaches people how to identify and avoid suspicious links and emails. People were happy to share their feedback with volunteers, and the volunteers took an interest in documenting their views and sharing their ideas with the help of their knowledge of the issues. This activity was a great learning experience for people and student volunteers.



Report of the Extension Activities

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EXTENSION AND OUTREACH PROGRAM REPORT

Program Name	Prevention Of Corona Virus Infections				
Event Date	22-06-2021				
Venue	Thondamuthur				
Taluk	Coimbatore South				
Organising unit/agency/collaborating agency	CIMAT				
No. of students participated.	42	No. of teachers participated.	1	No. of Beneficiaries	64
Faculty Coordinator	Mr.Saravanan.V				

Objective:

. The program promotes awareness of the disease's symptoms, transmission, and prevention measures. It provides information on various aspects of coronavirus, such as the importance of wearing masks, washing hands regularly, maintaining social distancing, and avoiding large gatherings .

Report of the Extension Activities

Program Name: Prevention Of Corona Virus Infections **Date:** 22-06-2021

Brief Description:

CIMAT, organized an Extension Activity on the Prevention of Corona Virus Infections" at Thondamuthur village on 22.06.2021 on behalf of the Students' Social Responsibility club of of 40 students and 3 faculty members addressed the people about Corona Virus Infection. An awareness program on the prevention of coronavirus infections is a crucial initiative that aims to educate individuals and communities about the measures they can take to prevent the spread of the virus. The program highlights the importance of staying informed and following the guidelines issued by health authorities.In that program, students visit the village people in their house and talk about how to secure from the virus in the beginning stage.Additionally, the program can help individuals understand the impact of the pandemic on society and the importance of supporting each other during this difficult time. By promoting awareness of coronavirus prevention measures, we can reduce the spread of the virus, protect vulnerable populations, and support the global effort to contain the pandemic.



Report of the Extension Activities

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EXTENSION AND OUTREACH PROGRAM REPORT

Program Name	Awareness Program on Electoral Literacy				
Event Date	26-03-2021				
Venue	Ulliyampalayam				
Taluk	Coimbatore South				
Organising unit/agency/collaborating agency	CIMAT				
No. of students participated.	42	No. of teachers participated.	1	No. of Beneficiaries	41
Faculty Coordinator	Dr.K.Umashankar				

Objective:

The program aims to promote awareness of electoral processes, such as voter registration, voting procedures, and the role of political parties and candidates .

Report of the Extension Activities

Program Name: Awareness Program on Electoral Literacy **Date:** 26-03-2021

Brief Description:

CIMAT organized an Extension Activity on "National Voters' Day" at Ulliyampalayam village on behalf of the Electoral Literacy Club on 25.0.2021. An awareness program on electoral literacy is an important initiative to educate individuals and communities about the democratic processes and the importance of participating in elections. The program also highlights the need for an informed and engaged citizenry to ensure the health of the democratic process. National Voters' Day is celebrated on 25 January every year in India to mark the foundation day of the Election Commission of India (25 January 1950). This year, CIMAT celebrating the 4th National Voters' Day. This day is solely meant to encourage the population of India to vote and thereby maximize the enrolment of voters. In India, people vote once every five years to elect representatives to the national, state, and local legislative bodies. It provides information on various aspects of the electoral process, such as the right to vote, the importance of voter education, and the significance of free and fair elections. Additionally, the program can help individuals understand the impact of their vote on policy decisions and the country's future. By promoting electoral literacy, we can create a more informed and engaged society where individuals participate actively in democratic processes and contribute to the growth and development of the country.



Report of the Extension Activities

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EXTENSION AND OUTREACH PROGRAM REPORT

Program Name	Awareness Program on Electoral Literacy				
Event Date	22-03-2021				
Venue	Narasipuram				
Taluk	Coimbatore South				
Organising unit/agency/collaborating agency	CIMAT				
No. of students participated.	40	No. of teachers participated.	1	No. of Beneficiaries	57
Faculty Coordinator	Dr.K.Umashankar				

Objective:

The program aims to promote awareness of electoral processes, such as voter registration, voting procedures, and the role of political parties and candidates.

Report of the Extension Activities

Program Name: Awareness Program on Electoral Literacy **Date:** 22-03-2021

Brief Description:

CIMAT inaugurated Electoral Literacy Club (ELC) with Dr P. Natarajan, an Academic Director. An awareness program on electoral literacy is an important initiative to educate individuals and communities about the democratic processes and the importance of participating in elections. Through ELC, the Election Commission of India aims to strengthen the electoral participation culture among young and future voters. With this motto, CIMAT the club who explained the process and named the necessary documents to fill out the voter registration form.The program also highlights the need for an informed and engaged citizenry to ensure the health of the democratic process. This club is an platform to engage college students through exciting activities and hands-on experience to sensitize them to their electoral rights and familiarise them with the process of name registration in the electoral roll. It provides information on various aspects of the electoral process, such as the right to vote, the importance of voter education, and the significance of free and fair elections.. Additionally, the program can help individuals understand the impact of their vote on policy decisions and the country's future. By promoting electoral literacy, we can create a more informed and engaged society where individuals participate actively in democratic processes and contribute to the growth and development of the country.



Report of the Extension Activities

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EXTENSION AND OUTREACH PROGRAM REPORT

Program Name	Awareness Program on Electoral Literacy				
Event Date	17-03-2021				
Venue	Devarayapuram				
Taluk	Coimbatore South				
Organising unit/agency/collaborating agency	CIMAT				
No. of students participated.	40	No. of teachers participated.	1	No. of Beneficiaries	56
Faculty Coordinator	Dr.K.Umashankar				

Objective:

The program aims to promote awareness of electoral processes, such as voter registration, voting procedures, and the role of political parties and candidates.

Report of the Extension Activities

Program Name: Awareness Program on Electoral Literacy **Date:** 17-03-2021

Brief Description:

CIMAT organized an Extension Activity on "Voting Awareness" at Dhevarayapuram village on behalf of the Electoral Literacy Club on 17.03.2021. An awareness program on electoral literacy is an important initiative to educate individuals and communities about the democratic processes and the importance of participating in elections. The program also highlights the need for an informed and engaged citizenry to ensure the health of the democratic process. The following aspect of Fresh Voters, the Electoral Process, Initiatives by the Government and Election Commission, SVEEP and Mobile Apps, and different electoral reforms were demonstrated to the villagers. It provides information on various aspects of the electoral process, such as the right to vote, the importance of voter education, and the significance of free and fair elections. Additionally, the program can help individuals understand the impact of their vote on policy decisions and the country's future. By promoting electoral literacy, we can create a more informed and engaged society where individuals participate actively in democratic processes and contribute to the growth and development of the country.



Report of the Extension Activities

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EXTENSION AND OUTREACH PROGRAM REPORT

Program Name	Covid 19 Pandemic Awareness Program				
Event Date	10-03-2021				
Venue	Narasipuram				
Taluk	Coimbatore South				
Organising unit/agency/collaborating agency	CIMAT				
No. of students participated.	40	No. of teachers participated.	1	No. of Beneficiaries	41
Faculty Coordinator	Mr.Boobalaswamy N				

Objective:

The program aims to promote awareness of the virus's spread, symptoms, and prevention measures, such as wearing masks, maintaining social distancing, washing hands regularly, and avoiding large gatherings.

Report of the Extension Activities

Program Name: Covid 19 Pandemic Awareness Program **Date:** 10-03-2021

Brief Description:

As per the directions of the Higher Education Department, the awareness program to prevent outbreak of novel coronavirus infection was conducted at the CIMAT campus on 10-03-2021.An awareness program A Covid-19 pandemic is a critical initiative that aims to educate individuals and communities about the dangers of the virus and how to protect themselves and others. The program highlights the need to be aware of misinformation and fake news related to the pandemic and the importance of reliable sources of information. Dr KA. Chinnaraju, the Director, clearly explained the outbreak, spread, and prevention of the epidemic. The medical team explained preventive measures like washing hands 15 times a day and cleaning and spraying the Lysol solution in a ratio of 1:9 with water. The student promoting Covid-19 awareness, we can create a more informed and responsible society where individuals have the knowledge and skills to protect themselves and others and help mitigate the spread of the virus.As a result about 90 students and 20 staff members gained awareness of this program. The program concluded with a vote of thanks by Dr K.Ramamurthi, Principal, CIMAT.



Report of the Extension Activities

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EXTENSION AND OUTREACH PROGRAM REPORT

Program Name	Awareness Program on Cowin App Awareness				
Event Date	17-02-2021				
Venue	Madampatti				
Taluk	Coimbatore South				
Organising unit/agency/collaborating agency	CIMAT				
No. of students participated.	35	No. of teachers participated.	1	No. of Beneficiaries	64
Faculty Coordinator	Mr.Saravanan.V				

Objective:

The program promotes awareness of the app's features, benefits, and eligibility criteria. It provides information on various aspects of the app, such as registering for vaccination, scheduling vaccination appointments, and downloading vaccination certificates.

Report of the Extension Activities

Program Name: Awareness Program on Cowin App Awareness **Date:** 17-02-2021

Brief Description:

CIMAT has organized an Awareness of Co-Win Application activity on Madampatti village on 17.02.2021 to give attention to the public. An awareness program on the Cowin app is an important initiative that aims to educate individuals and communities about the importance of the app in the current pandemic.The program also highlights the importance of vaccination in fighting the pandemic and the need to be aware of fake apps and fraudsters The primary objective is to create awareness about Co-WIN, a digital platform for real-time monitoring of COVID-19 vaccine delivery and Registration of beneficiaries on the Co-WIN app for the third phase of Covid-19 vaccination. Additionally, the program can help individuals to understand the government's efforts in ensuring timely and efficient vaccination and the role of technology in achieving this goal. By promoting awareness of the Cowin app, we can encourage individuals to register and get vaccinated, which is crucial to attain herd immunity and protect ourselves and our communities from spreading the virus.



Report of the Extension Activities

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EXTENSION AND OUTREACH PROGRAM REPORT

Program Name	Covid 19 Pandemic Awareness Program				
Event Date	12-02-2021				
Venue	Narasipuram				
Taluk	Coimbatore South				
Organising unit/agency/collaborating agency	CIMAT				
No. of students participated.	40	No. of teachers participated.	1	No. of Beneficiaries	19
Faculty Coordinator	Mr.Boobalaswamy N				

Objective:

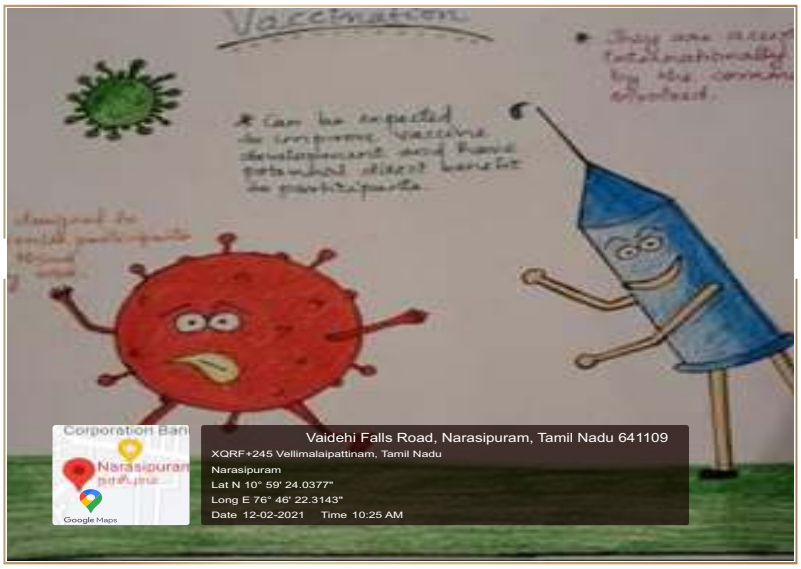
The program aims to promote awareness of the virus's spread, symptoms, and prevention measures, such as wearing masks, maintaining social distancing, washing hands regularly, and avoiding large gatherings.

Report of the Extension Activities

Program Name: Covid 19 Pandemic Awareness Program **Date:** 12-02-2021

Brief Description:

As per the directions of the Higher Education Department, the awareness program to prevent outbreak of novel coronavirus infection was conducted at the CIMAT campus on12-02-2021.An awareness program A Covid-19 pandemic is a critical initiative that aims to educate individuals and communities about the dangers of the virus and how to protect themselves and others. The program highlights the need to be aware of misinformation and fake news related to the pandemic and the importance of reliable sources of information. Dr KA. Chinnaraju, the Director, clearly explained the outbreak, spread, and prevention of the epidemic. The medical team explained preventive measures like washing hands 15 times a day and cleaning and spraying the Lysol solution in a ratio of 1:9 with water. The student promoting Covid-19 awareness, we can create a more informed and responsible society where individuals have the knowledge and skills to protect themselves and others and help mitigate the spread of the virus.As a result about 90 students and 20 staff members gained awareness of this program. The program concluded with a vote of thanks by Dr K.Ramamurthi, Principal, CIMAT.



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EXTENSION AND OUTREACH PROGRAM REPORT

Program Name	Awareness Program on Kisan Mela				
Event Date	08-02-2021				
Venue	Narasipuram				
Taluk	Coimbatore South				
Organising unit/agency/collaborating agency	CIMAT				
No. of students participated.	40	No. of teachers participated.	2	No. of Beneficiaries	40
Faculty Coordinator	Ms.Padmaja V				

Objective:

The program aims to promote awareness of Kisan Mela's features, benefits, and eligibility criteria.

Report of the Extension Activities

Program Name: Awareness Program on Kisan Mela **Date:** 08-02-2021

Brief Description:

CIMAT organized an Extension Activity on the "Kisan seva" at Narasipuram village on behalf of the Students' Social Responsibility club on 08.02.2021. An awareness program on Kisan Mela is an important initiative to educate farmers and communities about the latest farming technologies and techniques. The program highlights the importance of sustainable agriculture and the need to adopt climate-resilient practices. The objective of the fair is to create awareness among farmers about the latest agriculture-related technological developments. Educating farmers on Diesel saving on tractors and pumps and agriculture-related technological developments to farmers. It provides information on various aspects of farming, such as seed varieties, crop management practices, pest management, and soil health management. Additionally, the program can help farmers understand the government's efforts to support farmers and the role of technology in improving farm productivity and profitability. Promoting awareness of Kisan Mela can encourage farmers to adopt innovative farming practices, increase their farm yield, and enhance their livelihoods.



Report of the Extension Activities

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EXTENSION AND OUTREACH PROGRAM REPORT

Program Name	Awareness Program on Prevention Of Dengue Among Schoolchildren				
Event Date	20-01-2021				
Venue	Thennammanallur				
Taluk	Coimbatore South				
Organising unit/agency/collaborating agency	CIMAT				
No. of students participated.	38	No. of teachers participated.	1	No. of Beneficiaries	66
Faculty Coordinator	Ms.Aishwarya C				

Objective:

The program promotes awareness of the disease's symptoms, transmission, and treatment.

Report of the Extension Activities

Program Name: Awareness Program on Prevention Of Dengue Among Schoolchildren

Date: 20-01-2021

Brief Description:

CIMAT has organized an outreach program on Dengue Awareness at Thennammanallur village on 20.01.2021 along with 12 students and 1 staff. An awareness program on preventing dengue among schoolchildren is an important initiative that aims to educate students and their families about preventing and controlling dengue fever. The program also highlights the importance of community participation in preventing and controlling the spread of the disease. The main objective of this program is to give understanding on providing a safer and healthier learning environment and sanitation in the fight against Dengu and helping them to overcome this situation. The importance of healthy living causes possible breeding sites of dengue mosquitoes and home remedies to prevent the public and a safe environment. There are many issues related to Dengue, and many become victims. Especially when it comes to their family members who become patients of their fever addiction. And the program provides information on various aspects of dengue fever, such as the importance of keeping the environment clean, the need to avoid stagnant water, and the use of mosquito repellents. Additionally, the program can help students understand their role in preventing the spread of dengue fever and the importance of seeking timely medical attention if they experience any symptoms. Promoting awareness of dengue fever among schoolchildren can help prevent disease outbreaks, reduce its impact on the community, and create a healthier and safer environment for everyone.



Report of the Extension Activities

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EXTENSION AND OUTREACH PROGRAM REPORT

Program Name	Awareness Program on Eradication Of Plastics				
Event Date	11-12-2020				
Venue	Viralliur				
Taluk	Coimbatore South				
Organising unit/agency/collaborating agency	CIMAT				
No. of students participated.	35	No. of teachers participated.	1	No. of Beneficiaries	51
Faculty Coordinator	Ms.Priyadharshini N				

Objective:

The program aims to promote awareness of the harmful effects of plastic pollution, such as the damage it causes to marine life and ecosystems and its contribution to greenhouse gas emissions and climate change .

Report of the Extension Activities

Program Name: Awareness Program on Eradication Of Plastics **Date:** 11-12-2020

Brief Description:

CIMAT organized an Extension Activity on the "Eradication Of Plastics" at Viralliur village on behalf of the Students' Social Responsibility club on 11.12.2019. An awareness program on the eradication of plastics is an important initiative that aims to educate individuals and communities about the negative impact of plastic on the environment and human health. The program also highlights the need for policy changes to reduce plastic pollution and protect the environment.The main objective of the drive was to sensitize the students and local vendors of nearby areas to minimize the use of plastic bags and not to throw them in public places as they choke drains, causing water logging. The water-logged areas are natural breeding grounds for mosquitoes, which also cause water-borne diseases. They also try to understand them to inculcate the habit of segregating food and plastic waste in different bins, ensuring that it will be recycled and not end up in landfills or water bodies. They should refrain from buying single-use plastic products and reusing, repairing, and recycling them. It provides information on various aspects of the problem, such as the need for sustainable alternatives to plastic, the importance of reducing plastic consumption, and the role of individuals and communities in achieving these goals. Additionally, the program can help individuals understand the impact of their actions on the environment and take steps to reduce their plastic footprint. By promoting the eradication of plastics, we can create a cleaner and healthier environment for ourselves and future generations.



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EXTENSION AND OUTREACH PROGRAM REPORT

Program Name	Awareness Program on Entrepreneurship				
Event Date	20-11-2020				
Venue	Pooluvapatti				
Taluk	Coimbatore South				
Organising unit/agency/collaborating agency	CIMAT				
No. of students participated.	38	No. of teachers participated.	1	No. of Beneficiaries	69
Faculty Coordinator	Ms.Anusiya Banu				

Objective:

The program aims to create awareness about the various aspects of entrepreneurship, such as business planning, funding, marketing, and operations.

Report of the Extension Activities

Program Name: Awareness Program on Entrepreneurship **Date:** 20-11-2020

Brief Description:

CIMAT has organized an One-day training on "Government Support to Entrepreneurs and the Role of Banks in the Promotion of Entrepreneurship" for the villagers of Pooluvapatti. An awareness program on entrepreneurship is an important initiative to promote and encourage individuals to start their own businesses. The program also provides information on various resources available to aspiring entrepreneurs, such as government schemes, business incubators, and networking platforms. It helps individuals understand entrepreneurship's benefits, such as creating employment opportunities, driving innovation, and contributing towards economic growth. Additionally, the program can help individuals to develop essential skills such as communication, leadership, and problem-solving, which are crucial for running a successful business. By promoting entrepreneurship, we can build a more self-reliant and innovative society where individuals can create opportunities and contribute towards a better future.



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EXTENSION AND OUTREACH PROGRAM REPORT

Program Name	Covid 19 Pandemic Awareness Program				
Event Date	22-10-2020				
Venue	Narasipuram				
Taluk	Coimbatore South				
Organising unit/agency/collaborating agency	CIMAT				
No. of students participated.	48	No. of teachers participated.	1	No. of Beneficiaries	38
Faculty Coordinator	Mr.Boobalaswamy N				

Objective:

The program aims to promote awareness of the virus's spread, symptoms, and prevention measures, such as wearing masks, maintaining social distancing, washing hands regularly, and avoiding large gatherings.

Report of the Extension Activities

Program Name: Covid 19 Pandemic Awareness Program **Date:** 22-10-2020

Brief Description:

As per the directions of the Higher Education Department, the awareness program to prevent outbreak of novel coronavirus infection was conducted at the CIMAT campus on 22-10-2020.An awareness program A Covid-19 pandemic is a critical initiative that aims to educate individuals and communities about the dangers of the virus and how to protect themselves and others. The program highlights the need to be aware of misinformation and fake news related to the pandemic and the importance of reliable sources of information. Dr KA. Chinnaraju, the Director, clearly explained the outbreak, spread, and prevention of the epidemic. The medical team explained preventive measures like washing hands 15 times a day and cleaning and spraying the Lysol solution in a ratio of 1:9 with water. The student promoting Covid-19 awareness, we can create a more informed and responsible society where individuals have the knowledge and skills to protect themselves and others and help mitigate the spread of the virus.As a result about 90 students and 20 staff members gained awareness of this program. The program concluded with a vote of thanks by Dr K.Ramamurthi, Principal, CIMAT.



Report of the Extension Activities

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EXTENSION AND OUTREACH PROGRAM REPORT

Program Name	Covid 19 Pandemic Awareness Program				
Event Date	07-10-2020				
Venue	Narasipuram				
Taluk	Coimbatore South				
Organising unit/agency/collaborating agency	CIMAT				
No. of students participated.	45	No. of teachers participated.	1	No. of Beneficiaries	23
Faculty Coordinator	Mr.Boobalaswamy N				

Objective:

The program aims to promote awareness of the virus's spread, symptoms, and prevention measures, such as wearing masks, maintaining social distancing, washing hands regularly, and avoiding large gatherings.

Report of the Extension Activities

Program Name: Covid 19 Pandemic Awareness Program **Date:** 07-10-2020

Brief Description:

As per the directions of the Higher Education Department, the AWARENESS PROGRAM TO PREVENT OUTBREAK OF NOVEL CORONAVIRUS INFECTION was conducted at the CIMAT campus on 07.10.2020.An awareness program A Covid-19 pandemic is a critical initiative that aims to educate individuals and communities about the dangers of the virus and how to protect themselves and others. The program highlights the need to be aware of misinformation and fake news related to the pandemic and the importance of reliable sources of information. Dr KA. Chinnaraju, the Director, clearly explained the outbreak, spread, and prevention of the epidemic. The medical team explained preventive measures like washing hands 15 times a day and cleaning and spraying the Lysol solution in a ratio of 1:9 with water. The student volunteers actively demonstrated the practices to prevent coronaviruses and advocated the hygiene measures to be undertaken inside the college premises and at home. It provides information on various aspects of the pandemic, such as the importance of vaccination, self-isolation if infected, and seeking medical help if necessary. As a result about 90 students and 20 staff members gained awareness of this program. The program concluded with a vote of thanks by Dr K.Ramamurthi, Principal, CIMAT.



Report of the Extension Activities

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EXTENSION AND OUTREACH PROGRAM REPORT

Program Name	Awareness Program on Swachh Bharat Mission				
Event Date	02-10-2020				
Venue	Vellaimalaipattinam				
Taluk	Coimbatore South				
Organising unit/agency/collaborating agency	CIMAT				
No. of students participated.	45	No. of teachers participated.	2	No. of Beneficiaries	49
Faculty Coordinator	Mr.Boobalaswamy N				

Objective:

The program aims to educate individuals and communities on the benefits of maintaining clean surroundings, such as preventing the spread of diseases, improving the quality of life, and preserving the environment.

Report of the Extension Activities

Program Name: Awareness Program on Swachh Bharat Mission **Date:** 02-10-2020

Brief Description: organized t

CIMAT has organized an outreach program on Swachh Bharat Mission to give the awareness and show the importance of hygiene to children of Vellimalaipattinam School, Narasipuram, Coimbatore. An awareness program on Swachh Bharat Mission is an important initiative to create awareness about the importance of cleanliness and sanitation in our daily lives. The program highlights the importance of community participation in maintaining clean surroundings and how small actions can significantly impact the environment. The program's main objective was to help the students grow patriotically.The importance of hygiene in school is to motivate students and help them to build a prosperous nation. The interpersonal relationship skills of the students strengthened as they learned to work together with the students and also because they had to connect with the villagers to ensure their cooperation.

It provides information on various Swachh Bharat Mission initiatives, such as constructing toilets, managing waste, and creating awareness about cleanliness and hygiene. Additionally, the program can help individuals understand the importance of responsible waste disposal, reducing plastic use, and how they can contribute towards a cleaner and healthier environment. By promoting Swachh Bharat Mission, we can create a cleaner and more sustainable future, where individuals and communities can take ownership of their surroundings and work towards creating a cleaner and healthier environment for everyone.



Report of the Extension Activities

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EXTENSION AND OUTREACH PROGRAM REPORT

Program Name	Awareness Program on Health And Hygiene				
Event Date	22-07-2020				
Venue	Narasipuram				
Taluk	Coimbatore South				
Organising unit/agency/collaborating agency	CIMAT				
No. of students participated.	45	No. of teachers participated.	1	No. of Beneficiaries	54
Faculty Coordinator	Ms.Nivetha S				

Objective:

The program aims to promote awareness of the need for personal hygiene, such as washing hands regularly, brushing teeth twice a day, and bathing regularly.

Report of the Extension Activities

Program Name: Awareness Program on Health And Hygiene **Date:** 22-07-2020

Brief Description:

CIMAT organized an Extension Activity on "Health and Hygiene" To raise awareness of hygienic practices among school children at Narasipuram village on behalf of the Students' Social Responsibility club on 22.07.2020. An awareness program on health and hygiene is an important initiative to educate individuals and communities about the importance of maintaining good health and hygiene practices. The program also highlights the need to be aware of infectious diseases and the importance of vaccination and routine medical check-ups. Helping the school children to overcome this situation was the program's primary objective.The health and hygiene in school are to provide a healthy and safe environment for students. Students and school employees face many health and hygiene issues daily. Infection due to unhygienic practices is expected, so avoiding this infection and improving health is very important. It provides information on various aspects of health, such as the importance of a balanced diet, regular exercise, and adequate sleep. the program can also help individuals understand the impact of poor health and hygiene on physical and mental well-being and the importance of creating a clean and healthy environment. Promoting health and hygiene awareness can encourage individuals to adopt healthy habits and promote a healthier and happier society.



Report of the Extension Activities

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EXTENSION AND OUTREACH PROGRAM REPORT

Program Name	Covid 19 Pandemic Awareness Program				
Event Date	21-05-2020				
Venue	Devarayapuram				
Taluk	Coimbatore South				
Organising unit/agency/collaborating agency	CIMAT				
No. of students participated.	48	No. of teachers participated.	1	No. of Beneficiaries	34
Faculty Coordinator	Ms.Ramesh Kuamr M S				

Objective:

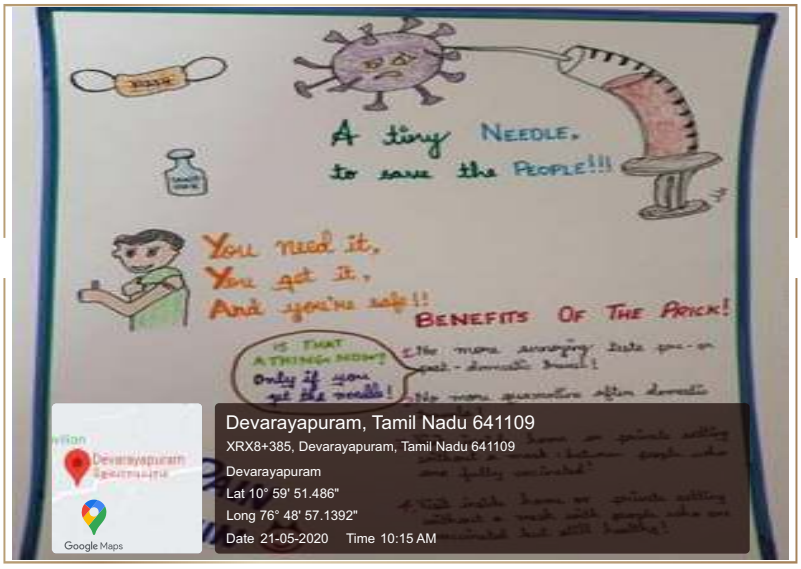
The program aims to promote awareness of the virus's spread, symptoms, and prevention measures, such as wearing masks, maintaining social distancing, washing hands regularly, and avoiding large gatherings.

Report of the Extension Activities

Program Name: Covid 19 Pandemic Awareness Program **Date:** 21-05-2020

Brief Description:

An awareness camp on COVID-19 was organized by CIMAT on21.05.2020 at Devarayapuram An awareness program is a critical initiative that aims to educate individuals and communities about the dangers of the virus and how to protect themselves and others. The program also highlights the need to be aware of misinformation and fake news related to the pandemic and the importance of reliable sources of information.To educate students to cope with the changing situations, made an opportunity to help them learn, cultivate compassion and increase resilience while building a safer and more caring community as precautions are necessary to prevent the potential spread of COVID-19 in school settings; necessary steps were taught to care for avoiding students' stigmatization and staff who might have been exposed to the virus.A few measures were given to the students, Reviewing hand hygiene with students. Increasing the amount that students wash their hands. Increasing the cleaning done in buildings, with particular attention to "high touch" locations. It provides information on various aspects of the pandemic, such as the importance of vaccination, self-isolation if infected, and seeking medical help if necessary. Additionally, the program can help individuals understand the impact of the pandemic on society, the economy, and mental health and the importance of supporting each other during these challenging times. By promoting Covid-19 awareness, we can create a more informed and responsible society where individuals have the knowledge and skills to protect themselves and others and help mitigate the spread of the virus.



Report of the Extension Activities

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EXTENSION AND OUTREACH PROGRAM REPORT

Program Name	Covid 19 Pandemic Awareness Program				
Event Date	13-05-2020				
Venue	Viralliur				
Taluk	Coimbatore South				
Organising unit/agency/collaborating agency	CIMAT				
No. of students participated.	35	No. of teachers participated.	1	No. of Beneficiaries	45
Faculty Coordinator	Ms.Ramesh Kuamr M S				

Objective:

The program aims to promote awareness of the virus's spread, symptoms, and prevention measures, such as wearing masks, maintaining social distancing, washing hands regularly, and avoiding large gatherings.

Report of the Extension Activities

Program Name: Covid 19 Pandemic Awareness Program **Date:** 13-05-2020

Brief Description:

CIMAT has organized an awareness camp on COVID-19 on 13.05.2020 at Viraliyur. An awareness program is a critical initiative that aims to educate individuals and communities about the dangers of the virus and how to protect themselves and others. The program also highlights the need to be aware of misinformation and fake news related to the pandemic and the importance of reliable sources of information.To educate students to cope with the changing situations, made an opportunity to help them learn, cultivate compassion and increase resilience while building a safer and more caring community as precautions are necessary to prevent the potential spread of COVID-19 in school settings; necessary steps were taught to care for avoiding students' stigmatization and staff who might have been exposed to the virus.A few measures were given to the students, Reviewing hand hygiene with students. Increasing the amount that students wash their hands. Increasing the cleaning done in buildings, with particular attention to "high touch" locations. It provides information on various aspects of the pandemic, such as the importance of vaccination, self-isolation if infected, and seeking medical help if necessary. Additionally, the program can help individuals understand the impact of the pandemic on society, the economy, and mental health and the importance of supporting each other during these challenging times. By promoting Covid-19 awareness, we can create a more informed and responsible society where individuals have the knowledge and skills to protect themselves and others and help mitigate the spread of the virus.



Report of the Extension Activities

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EXTENSION AND OUTREACH PROGRAM REPORT

Program Name	Covid 19 Pandemic Awareness Program				
Event Date	27-04-2020				
Venue	Thondamuthur				
Taluk	Coimbatore South				
Organising unit/agency/collaborating agency	CIMAT				
No. of students participated.	40	No. of teachers participated.	1	No. of Beneficiaries	23
Faculty Coordinator	Ms.Karthika E				

Objective:

The program aims to promote awareness of the virus's spread, symptoms, and prevention measures, such as wearing masks, maintaining social distancing, washing hands regularly, and avoiding large gatherings.

Report of the Extension Activities

Program Name: Covid 19 Pandemic Awareness Program **Date:** 27-04-2020

Brief Description:

In 2020, an awareness camp on COVID-19 was organized by CIMAT on 27.04.2020 at thondamuthur. A Covid-19 pandemic awareness program is a critical initiative that aims to educate individuals and communities about the dangers of the virus and how to protect themselves and others. The program also highlights the need to be aware of misinformation and fake news related to the pandemic and the importance of reliable sources of information.

To educate students to cope with the changing situations, made an opportunity to help them learn, cultivate compassion and increase resilience while building a safer and more caring community as precautions are necessary to prevent the potential spread of COVID-19 in school settings; necessary steps were taught to care for avoiding students' stigmatization and staff who might have been exposed to the virus.A few measures were given to the students, Reviewing hand hygiene with students. Increasing the amount that students wash their hands. Increasing the cleaning done in buildings, with particular attention to "high touch" locations.

It provides information on various aspects of the pandemic, such as the importance of vaccination, self-isolation if infected, and seeking medical help if necessary. Additionally, the program can help individuals understand the impact of the pandemic on society, the economy, and mental health and the importance of supporting each other during these challenging times. By promoting Covid-19 awareness, we can create a more informed and responsible society where individuals have the knowledge and skills to protect themselves and others and help mitigate the spread of the virus.



Report of the Extension Activities

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EXTENSION AND OUTREACH PROGRAM REPORT

Program Name	Awareness Program on Road Safety Program				
Event Date	06-02-2020				
Venue	Narasipuram				
Taluk	Coimbatore South				
Organising unit/agency/collaborating agency	CIMAT				
No. of students participated.	50	No. of teachers participated.	2	No. of Beneficiaries	46
Faculty Coordinator	Ms.Priyadharshini N				

Objective:

CIMAT, with KKCAS, organized a Road Safety program for Bikers in association with Honda

Report of the Extension Activities

Program Name: Awareness Program on Road Safety Program **Date:** 06-02-2020

Brief Description:

CIMAT, in collaboration with KKCAS, organized a Road Safety program for Bikers in association with Honda to create awareness of the importance of road safety. The program aimed to educate the youth about the rules and regulations to follow while riding a bike. The program covered the importance of wearing helmets, the dangers of overspeeding, and the need to track traffic signals. The participants were given hands-on training on how to ride a bike safely and handle emergency situations on the road. The program also demonstrated the importance of regular maintenance of bikes to ensure their safety on the road. Overall, the program successfully created awareness among the participants about the need to follow traffic rules and ensure their bike safety.



Report of the Extension Activities

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EXTENSION AND OUTREACH PROGRAM REPORT

Program Name	Environment safety awareness program				
Event Date	06-02-2020				
Venue	Narasipuram				
Taluk	Coimbatore South				
Organising unit/agency/collaborating agency	CIMAT				
No. of students participated.	56	No. of teachers participated.	2	No. of Beneficiaries	48
Faculty Coordinator	Ms.Ramesh Kuamr M S				

Objective:

CIMAT organized a CSR program at Narasipuram Primary School and planted saplings on the school campus

Report of the Extension Activities

Program Name: Environment safety awareness program **Date:** 06-02-2020

Brief Description:

CIMAT recently organized a CSR program at Narasipuram Primary School to raise awareness about the importance of the environment and promote the benefits of planting trees. The event aimed to instil a sense of responsibility among the students towards the environment and encourage them to take steps towards its protection. The students and faculty members of CIMAT participated in the program and planted saplings on the school campus. The program also aimed to promote the idea of a green campus and spread awareness about the benefits of planting trees for a healthy and sustainable future.As the result, the school authorities and students appreciated the efforts of CIMAT and pledged to take care of the saplings and nurture them to maturity.



Report of the Extension Activities

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EXTENSION AND OUTREACH PROGRAM REPORT

Program Name	Awareness Program on Eradication Of Plastics				
Event Date	09-12-2019				
Venue	Narasipuram				
Taluk	Coimbatore South				
Organising unit/agency/collaborating agency	CIMAT				
No. of students participated.	50	No. of teachers participated.	1	No. of Beneficiaries	40
Faculty Coordinator	Ms.Nivetha S				

Objective:

The program aims to promote awareness of the harmful effects of plastic pollution, such as the damage it causes to marine life and ecosystems and its contribution to greenhouse gas emissions and climate change.

Report of the Extension Activities

Program Name: Awareness Program on Eradication Of Plastics **Date:** 09-12-2019

Brief Description:

CIMAT organized an Extension Activity on the "Eradication Of Plastics" at Narasipuram village on behalf of the Students' Social Responsibility club on 09.12.2019. An awareness program on the eradication of plastics is an important initiative that aims to educate individuals and communities about the negative impact of plastic on the environment and human health. The program highlights the need for policy changes to reduce plastic pollution and protect the environment. The main objective of the drive was to sensitize the students and local vendors of nearby areas to minimize the use of plastic bags and not to throw them in public places as they choke drains, causing water logging. The water-logged areas are natural breeding grounds for mosquitoes, which also cause water-borne diseases. They also try to understand them to inculcate the habit of segregating food and plastic waste in different bins, ensuring that it will be recycled and not end up in landfills or water bodies. They should refrain from buying single-use plastic products and reusing, repairing, and recycling them

It provides information on various aspects of the problem, such as the need for sustainable alternatives to plastic, the importance of reducing plastic consumption, and the role of individuals and communities in achieving these goals. Additionally, the program can help individuals understand the impact of their actions on the environment and take steps to reduce their plastic footprint. By promoting the eradication of plastics, we can create a cleaner and healthier environment for ourselves and future generations.



Report of the Extension Activities

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EXTENSION AND OUTREACH PROGRAM REPORT

Program Name	Awareness Program on Entrepreneurship				
Event Date	21-11-2019				
Venue	Devarayapuram				
Taluk	Coimbatore South				
Organising unit/agency/collaborating agency	CIMAT				
No. of students participated.	40	No. of teachers participated.	1	No. of Beneficiaries	54
Faculty Coordinator	Dr.Madhumathi.M				

Objective:

The program aims to create awareness about the various aspects of entrepreneurship, such as business planning, funding, marketing, and operations.

Report of the Extension Activities

Program Name: Awareness Program on Entrepreneurship **Date:** 21-11-2019

Brief Description:

CIMAT has organized One-day training on "Government Support to Entrepreneurs and the Role of Banks in the Promotion of Entrepreneurship'. An awareness program on entrepreneurship is an important initiative to promote and encourage individuals to start their own businesses. It helps individuals understand entrepreneurship's benefits, such as creating employment opportunities, driving innovation, and contributing towards economic growth. The program also provides information on various resources available to aspiring entrepreneurs, such as government schemes, business incubators, and networking platforms. Additionally, the program can help individuals to develop essential skills such as communication, leadership, and problem-solving, which are crucial for running a successful business. By promoting entrepreneurship, we can build a more self-reliant and innovative society where individuals can create opportunities and contribute towards a better future.



Report of the Extension Activities

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EXTENSION AND OUTREACH PROGRAM REPORT

Program Name	Awareness Program on Rainwater Harvesting				
Event Date	15-10-2019				
Venue	Jagirnaickenpalyam				
Taluk	Coimbatore South				
Organising unit/agency/collaborating agency	CIMAT				
No. of students participated.	55	No. of teachers participated.	1	No. of Beneficiaries	68
Faculty Coordinator	Dr.Sangeetha N				

Objective:

The program aims to educate individuals and communities on the benefits of rainwater harvesting, such as reducing dependence on groundwater, preventing floods, and improving water quality.

Report of the Extension Activities

Program Name: Awareness Program on Rainwater Harvesting **Date:** 15-10-2019

Brief Description:

CIMAT has organized an Extension Activity on "Awareness of Rainwater Harvesting" at Jakirnaikkenpalayam on 15.10.2019 with a strength of 23 students from depatment of MBA supervised by 2 faculty members . An awareness program on rainwater harvesting is an important initiative to promote sustainable water management practices. The session began with great enthusiasm, and the students approached people and explained Rainwater harvesting, the ways to preserve it, and the benefits it. The students had an opportunity to make awareness and became a way of enlightening the people about rainwater harvesting. The program also highlights the importance of maintaining and cleaning rainwater harvesting systems to ensure their effectiveness. It provides information on various rainwater harvesting techniques, such as rooftop harvesting, surface runoff harvesting, and recharging groundwater. Additionally, the program can help individuals understand the impact of climate change on water resources and how rainwater harvesting can help mitigate the effects of water scarcity. By promoting rainwater harvesting, we can create a more sustainable and water-secure future, where individuals and communities can take ownership of their water resources and contribute towards a healthier environment. We received positive feedback from the people and supportive work from the students. The final part of the day was concluded by distributing pamphlets.



Report of the Extension Activities

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EXTENSION AND OUTREACH PROGRAM REPORT

Program Name	Awareness Program on Swachh Bharat Mission				
Event Date	02-10-2019				
Venue	Vellaimalaipattinam				
Taluk	Coimbatore South				
Organising unit/agency/collaborating agency	CIMAT				
No. of students participated.	50	No. of teachers participated.	2	No. of Beneficiaries	61
Faculty Coordinator	Ms.Aiswarya C				

Objective:

The program aims to educate individuals and communities on the benefits of maintaining clean surroundings, such as preventing the spread of diseases, improving the quality of life, and preserving the environment.

Report of the Extension Activities

Program Name: Awareness Program on Swachh Bharat Mission **Date:** 02-10-2019

Brief Description:

CIMAT conducted an outreach program on Swachh Bharat Mission, was organized to give awareness and show the importance of hygiene to children of Vellimalaipattinam School, Narasipuram, Coimbatore. An awareness program on Swachh Bharat Mission is an important initiative to create awareness about the importance of cleanliness and sanitation in our daily lives. The program highlights the importance of community participation in maintaining clean surroundings and how small actions can significantly impact the environment. . The program's main objective was to help the students grow patriotically. The importance of hygiene in school is to motivate students and help them to build a prosperous nation. The students frequently visit and interact with the villagers to maintain a link between the village and urban society. The cultural program attracted a huge crowd as it was something that the villagers were not used to witnessing. It consisted of singing, dancing, and drama. The drama was used as a means to educate villagers about various issues. The program created a bond between the students and the villagers, as even the villagers were allowed to participate. It provides information on various Swachh Bharat Mission initiatives, such as constructing toilets, managing waste, and creating awareness about cleanliness and hygiene. As the result program helped the individuals to understand the importance of responsible.Waste disposal, reducing plastic use, and how they can contribute towards a cleaner and healthier environment. By promoting Swachh Bharat Mission, we can create a cleaner and more sustainable future, where individuals and communities can take ownership of their surroundings and work towards creating a cleaner and healthier environment for everyone.



Report of the Extension Activities

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EXTENSION AND OUTREACH PROGRAM REPORT

Program Name	Skill Development program				
Event Date	01-08-2019				
Venue	Narasipuram				
Taluk	Coimbatore South				
Organising unit/agency/collaborating agency	CIMAT				
No. of students participated.	60	No. of teachers participated.	2	No. of Beneficiaries	42
Faculty Coordinator	Ms.Nivetha S				

Objective:

Our CIMATians participated Student Club Activity on "Infographics on various functions of Management."

Report of the Extension Activities

Program Name: Skill Development program **Date:** 01-08-2019

Brief Description:

CIMAT has organized an skill development program students have participated in an innovative student club activity on "Infographics on Various Functions of Management". The training aimed to enhance the student's knowledge of the different functions of management, including planning, organizing, staffing, directing, and controlling. The students used their creative and designing skills to create infographics that represented these functions graphically, making them easier to understand and remember. The activity was well-received and appreciated by the faculty and students alike, and it served as an excellent platform for enhancing the student's knowledge and skills in management.



Report of the Extension Activities

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EXTENSION AND OUTREACH PROGRAM REPORT

Program Name	Awareness Program on Sukanya Samriddhi Yojana				
Event Date	10-07-2019				
Venue	Narasipuram				
Taluk	Coimbatore South				
Organising unit/agency/collaborating agency	CIMAT				
No. of students participated.	42	No. of teachers participated.	1	No. of Beneficiaries	44
Faculty Coordinator	Ms.Meena Devi				

Objective:

The program promotes awareness of the scheme's features, benefits, and eligibility criteria.

Report of the Extension Activities

Program Name: Awareness Program on Sukanya Samriddhi Yojana **Date:** 10-07-2019

Brief Description:

CIMAT organized an Extension Activity on "Sukanya Samriddhi Yojana" at Narasipuram village on behalf of the Women empowerment cell on 10.07.20219. An awareness program on Sukanya Samriddhi Yojana is an important initiative that aims to educate parents and guardians about the scheme's benefits and encourage them to invest in their daughters' future. The program also highlights the importance of long-term planning for the girl child's future and the need for financial literacy.Sukanya Samriddhi Yojana's objective is to ensure women's financial independence by encouraging them to invest in a savings scheme to fulfil their long-term life goals and dreams like higher education and marriage. It provides information on various aspects of the scheme, such as the importance of opening a savings account in the name of the girl child, the benefits of regular contributions, and the tax benefits of the scheme. As the result the program helped the parents and guardians to understand the importance of education for girls and the role of the Sukanya Samriddhi Yojana in promoting education and financial empowerment. Promoting awareness of the scheme can encourage parents and guardians to invest in their daughters' future and promote gender equality and empowerment.



Report of the Extension Activities

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EXTENSION AND OUTREACH PROGRAM REPORT

Program Name	Awareness Program on Rainwater Harvesting				
Event Date	06-05-2019				
Venue	Jagirnaickenpalyam				
Taluk	Coimbatore South				
Organising unit/agency/collaborating agency	CIMAT				
No. of students participated.	42	No. of teachers participated.	1	No. of Beneficiaries	48
Faculty Coordinator	Ms.Udaya M				

Objective:

The program aims to educate individuals and communities on the benefits of rainwater harvesting, such as reducing dependence on groundwater, preventing floods, and improving water quality .

Report of the Extension Activities

Program Name: Awareness Program on Rainwater Harvesting **Date:** 06-05-2019

Brief Description:

The Department of MBA has organized an Extension Activity on "Awareness of Rainwater Harvesting" at Jagirnaickenpalyam with a strength of 23 students supervised by 2 faculty members on 06.05.2019. An awareness program on rainwater harvesting is an important initiative to promote sustainable water management practices. The program also highlights the importance of maintaining and cleaning rainwater harvesting systems to ensure their effectiveness. The session began with great enthusiasm, and the students approached people and explained Rainwater harvesting, the ways to preserve it, and the benefits it. The students had an opportunity to make awareness and became a way of enlightening the people about rainwater harvesting.. It provides information on various rainwater harvesting techniques, such as rooftop harvesting, surface runoff harvesting, and recharging groundwater. Additionally, the program can help individuals understand the impact of climate change on water resources and how rainwater harvesting can help mitigate the effects of water scarcity. By promoting rainwater harvesting, we can create a more sustainable and water-secure future, where individuals and communities can take ownership of their water resources and contribute towards a healthier environment. We received positive feedback from the people and supportive work from the students. The final part of the day was concluded by distributing pamphlets.



Report of the Extension Activities

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EXTENSION AND OUTREACH PROGRAM REPORT

Program Name	Awareness Program on The Environmental Safety				
Event Date	16-04-2019				
Venue	Narasipuram				
Taluk	Coimbatore South				
Organising unit/agency/collaborating agency	CIMAT				
No. of students participated.	56	No. of teachers participated.	2	No. of Beneficiaries	54
Faculty Coordinator	Ms.Subha S				

Objective:

The program aims to promote environmental safety awareness and the benefits of preserving the environment .

Report of the Extension Activities

Program Name: Awareness Program on The Environmental Safety **Date:** 16-04-2019

Brief Description:

CIMAT organized an Extension Activity on "Environment Safety" at Narasipuram village on behalf of the Students' Social Responsibility club on 16.04.2019. Thirty-one students from MBA and two staff members participated in this program. An awareness program on the environmental safety is an important initiative that aims to educate individuals and communities about the impact of human activities on the environment and the importance of protecting it. The program highlights the need for policy changes to protect the environment and the role of individuals and communities in achieving these goals.Various government authorities and students have taken an oath against Environment protection. Dramas and street plays were conducted to give awareness of Environment Protection. The students toured several villages, orienting villagers and performing street plays to sensitize the farmers. The students organized a gathering of the farmers to discuss the way ahead. It provides information on various aspects of environmental protection, such as the importance of reducing greenhouse gas emissions, conserving natural resources, promoting sustainable practices, and reducing pollution. Additionally, the program can help individuals understand the impact of their actions on the environment and take steps to reduce their carbon footprint. The general public, college students, and school students benefited.Promoting environmental safety can create a more sustainable and healthy environment for ourselves and future generations.



Report of the Extension Activities

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EXTENSION AND OUTREACH PROGRAM REPORT

Program Name	Awareness Program on Electoral Literacy				
Event Date	09-04-2019				
Venue	Jagirnaickenpalyam				
Taluk	Coimbatore South				
Organising unit/agency/collaborating agency	CIMAT				
No. of students participated.	50	No. of teachers participated.	1	No. of Beneficiaries	55
Faculty Coordinator	Mr.Saravanan.V				

Objective:

The program aims to promote awareness of electoral processes, such as voter registration, voting procedures, and the role of political parties and candidates.

Report of the Extension Activities

Program Name: Awareness Program on Electoral Literacy **Date:** 09-04-2019

Brief Description:

CIMAT organized an Extension Activity on "Voting Awareness" at Jagirnaickenpalyam village on behalf of the Electoral Literacy Club on 09.04.2019.67 students and 10 faculty members participated in the awareness program. . An awareness program on electoral literacy is an important initiative to educate individuals and communities about the democratic processes and the importance of participating in elections. The program also highlights the need for an informed and engaged citizenry to ensure the health of the democratic process. The session was interactive between the speaker and students. Students have doubts about how to change their address and voter identity card if they migrate from one state to another part of India. And they gained information on various aspects of the electoral process, such as the right to vote, the importance of voter education, and the significance of free and fair elections. Additionally, the program can help individuals understand the impact of their vote on policy decisions and the country's future. By promoting electoral literacy, we can create a more informed and engaged society where individuals participate actively in democratic processes and contribute to the growth and development of the country.



Report of the Extension Activities

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EXTENSION AND OUTREACH PROGRAM REPORT

Program Name	Awareness Program on Electoral Literacy				
Event Date	06-04-2019				
Venue	Viralliur				
Taluk	Coimbatore South				
Organising unit/agency/collaborating agency	CIMAT				
No. of students participated.	45	No. of teachers participated.	1	No. of Beneficiaries	68
Faculty Coordinator	Mr.Saravanan.V				

Objective:

The program aims to promote awareness of electoral processes, such as voter registration, voting procedures, and the role of political parties and candidates.

Report of the Extension Activities

Program Name: Awareness Program on Electoral Literacy **Date:** 06-04-2019

Brief Description:

CIMAT organized an Extension Activity on "Voting Awareness" at Viralliur village on behalf of the Electoral Literacy Club on 06.04.2019. An awareness program on electoral literacy is an important initiative to educate individuals and communities about the democratic processes and the importance of participating in elections. The program also highlights the need for an informed and engaged citizenry to ensure the health of the democratic process. A Voters' Education and Electoral Participation (VEEP) is a multi-intervention program that reaches out through different modes and media to educate citizens, electors, and voters about the electoral process to increase their awareness and participation.VEEP is designed according to the state's socio-economic, cultural, and demographic profile and the history of electoral participation in previous elections and learning thereof. It provides information on various aspects of the electoral process, such as the right to vote, the importance of voter education, and the significance of free and fair elections. Additionally, the program can help individuals understand the impact of their vote on policy decisions and the country's future. By promoting electoral literacy, we can create a more informed and engaged society where individuals participate actively in democratic processes and contribute to the growth and development of the country.



Report of the Extension Activities

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EXTENSION AND OUTREACH PROGRAM REPORT

Program Name	Awareness Program on Electoral Literacy				
Event Date	02-04-2019				
Venue	Narasipuram				
Taluk	Coimbatore South				
Organising unit/agency/collaborating agency	CIMAT				
No. of students participated.	45	No. of teachers participated.	1	No. of Beneficiaries	47
Faculty Coordinator	Mr.Saravanan.V				

Objective:

The program aims to promote awareness of electoral processes, such as voter registration, voting procedures, and the role of political parties and candidate.

Report of the Extension Activities

Program Name: Awareness Program on Electoral Literacy **Date:** 02-04-2019

Brief Description:

CIMAT organized an Extension Activity on "Voting Awareness" at Narasipuram village on behalf of the Electoral Literacy Club on 02.04.2019. An awareness program on electoral literacy is an important initiative to educate individuals and communities about the democratic processes and the importance of participating in elections. The program also highlights the need for an informed and engaged citizenry to ensure the health of the democratic process. As citizen of democratic India, it is the right of every citizen to vote. Youth constitutes the majority of the population in India. Poster Making and Signing Campaigns were organized at the college campus to create awareness of voting amongst the students. It provides information on various aspects of the electoral process, such as the right to vote, the importance of voter education, and the significance of free and fair elections. Additionally, the program can help individuals understand the impact of their vote on policy decisions and the country's future. By promoting electoral literacy, we can create a more informed and engaged society where individuals participate actively in democratic processes and contribute to the growth and development of the country.



Report of the Extension Activities

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EXTENSION AND OUTREACH PROGRAM REPORT

Program Name	Environment safety awareness program				
Event Date	28-03-2019				
Venue	Narasipuram				
Taluk	Coimbatore South				
Organising unit/agency/collaborating agency	CIMAT				
No. of students participated.	47	No. of teachers participated.	2	No. of Beneficiaries	58
Faculty Coordinator	Ms.Subha S				

Objective:

CIMAT Students and Lecturers participated environment program "TREE PLANTATION."

Report of the Extension Activities

Program Name: Environment safety awareness program **Date:** 28-03-2019

Brief Description:

CIMAT students and lecturers participated in an environmental program called "Tree Plantation." The initiative aimed to promote awareness of the importance of trees in our ecosystem and the benefits they offer to our environment. Students and lecturers worked together to plant various trees, including fruit trees and shade trees, in designated areas of the campus. The activity not only helped to enhance the beauty of the campus but also contributed to creating a healthier and greener environment. Through their participation in the program, the students and lecturers gained hands-on experience in environmental conservation and learned about trees' critical role in sustaining life on our planet.



Report of the Extension Activities

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EXTENSION AND OUTREACH PROGRAM REPORT

Program Name	Awareness Program on Swachh Bharat Mission				
Event Date	20-03-2019				
Venue	Narasipuram				
Taluk	Coimbatore South				
Organising unit/agency/collaborating agency	CIMAT				
No. of students participated.	45	No. of teachers participated.	2	No. of Beneficiaries	61
Faculty Coordinator	Ms.Nivetha S				

Objective:

CIMAT Students and Lecturers participated environment program "SWATCH BHARATH."

Report of the Extension Activities

Program Name: Awareness Program on Swachh Bharat Mission **Date:** 20-03-2019

Brief Description:

CIMAT students and lecturers participated in an environmental program called "Swachh Bharat", organized by the village panchayat. The program aimed to raise awareness about the importance of keeping the environment clean and green. The participants cleaned up the streets and public spaces in the village, including parks, schools, and hospitals. They also planted trees and distributed saplings to the villagers, encouraging them to take up gardening and tree plantation. The program was an excellent opportunity for the students and lecturers to engage in community service and contribute to a cleaner and greener environment.



Report of the Extension Activities

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EXTENSION AND OUTREACH PROGRAM REPORT

Program Name	Women Empowerment Program				
Event Date	19-03-2019				
Venue	Narasipuram				
Taluk	Coimbatore South				
Organising unit/agency/collaborating agency	CIMAT				
No. of students participated.	52	No. of teachers participated.	1	No. of Beneficiaries	52
Faculty Coordinator	Dr.Ramamurthi K				

Objective:

Women Empowerment Program organized by CIMAT

Report of the Extension Activities

Program Name: Women Empowerment Program **Date:** 19-03-2019

Brief Description:

CIMAT recently organized a Women Empowerment Program to empower women and promote gender equality. The program aimed to create awareness about the importance of women's education, employment opportunities, and social and economic empowerment. The program featured talks and panel discussions by eminent personalities from various fields. The speakers shared their experiences and insights on the challenges faced by women in their personal and professional lives and how to overcome them. The program also included workshops and skill development sessions to equip women with the necessary skills and knowledge to become self-reliant and independent. Overall, the Women Empowerment Program was a great success and helped to positively impact the lives of many women in the community.



Report of the Extension Activities

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EXTENSION AND OUTREACH PROGRAM REPORT

Program Name	Awareness Program on Rainwater Harvesting				
Event Date	12-03-2019				
Venue	Jagirnaickenpalyam				
Taluk	Coimbatore South				
Organising unit/agency/collaborating agency	CIMAT				
No. of students participated.	45	No. of teachers participated.	1	No. of Beneficiaries	70
Faculty Coordinator	Ms.Udaya M				

Objective:

The program aims to educate individuals and communities on the benefits of rainwater harvesting, such as reducing dependence on groundwater, preventing floods, and improving water quality.

Report of the Extension Activities

Program Name: Awareness Program on Rainwater Harvesting **Date:** 12-03-2019

Brief Description:

CIMAT has orgranized an "Awareness Program on Rainwater Harvesting" at Jagirnaickenpalyam with a strength of 23 students supervised by 2 faculty members on 12.03.2019. An awareness program on rainwater harvesting is an important initiative to promote sustainable water management practices. The session began with great enthusiasm, and the students approached people and explained Rainwater harvesting, the ways to preserve it, and the benefits it. The students had an opportunity to make awareness and became a way of enlightening the people about rainwater harvesting. The program also highlights the importance of maintaining and cleaning rainwater harvesting systems to ensure their effectiveness. It provides information on various rainwater harvesting techniques, such as rooftop harvesting, surface runoff harvesting, and recharging groundwater. Additionally, the program can help individuals understand the impact of climate change on water resources and how rainwater harvesting can help mitigate the effects of water scarcity. By promoting rainwater harvesting, we can create a more sustainable and water-secure future, where individuals and communities can take ownership of their water resources and contribute towards a healthier environment. We received positive feedback from the people and supportive work from the students. The final part of the day was concluded by distributing pamphlets.



Report of the Extension Activities

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EXTENSION AND OUTREACH PROGRAM REPORT

Program Name	Awareness Program on Women Empowerment				
Event Date	08-03-2019				
Venue	Jagirnaickenpalyam				
Taluk	Coimbatore South				
Organising unit/agency/collaborating agency	CIMAT				
No. of students participated.	45	No. of teachers participated.	2	No. of Beneficiaries	66
Faculty Coordinator	Ms.Subha S				

Objective:

The program aims to educate individuals and communities on the importance of gender equality and the barriers that prevent women from achieving their full potential.

Report of the Extension Activities

Program Name: Awareness Program on Women Empowerment **Date:** 08-03-2019

Brief Description:

CIMAT organized an Extension Activity on "Women Empowerment" at Jagiramnayakan Pallayam village on behalf of the Women Empowerment cell on 08.03.2019. An awareness program on women's empowerment is an important initiative to create awareness about gender equality and promote women's empowerment. A workshop on women's health, particularly on Cervical Cancer, was organized. The workshop was conducted by 'Love Matters India' partnering with Dr Latha.The program also highlights the importance of creating a safe and supportive environment for women.It provides information on various issues related to women's empowerment, such as education, employment, health, and political participation.. Additionally, the program can help individuals understand the impact of women's empowerment on society, such as reducing poverty, improving health outcomes, and promoting economic growth. By encouraging women's empowerment, we can create a more equal and inclusive community where women can exercise their rights and contribute towards building a better future for everyone.



Report of the Extension Activities

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EXTENSION AND OUTREACH PROGRAM REPORT

Program Name	Awareness Program on Women Empowerment				
Event Date	04-03-2019				
Venue	Devarayapuram				
Taluk	Coimbatore South				
Organising unit/agency/collaborating agency	CIMAT				
No. of students participated.	50	No. of teachers participated.	2	No. of Beneficiaries	50
Faculty Coordinator	Ms.Subha S				

Objective:

The program aims to educate individuals and communities on the importance of gender equality and the barriers that prevent women from achieving their full potential.

Report of the Extension Activities

Program Name: Awareness Program on Women Empowerment **Date:** 04-03-2019

Brief Description:

CIMAT organized an Extension Activity on "Women Empowerment" at Dhevarayapuram village on behalf of the Women Empowerment cell on 04.03.2019. An awareness program on women's empowerment is an important initiative to create awareness about gender equality and promote women's empowerment. The program also highlights the importance of creating a safe and supportive environment for women to exercise their rights and pursue their dreams without fear of discrimination or violence. A "Creative Writing" workshop was organized to develop students' writing skills.Various inter-college competitions were organized: Poetry competition, JAM (Just a Minute), Story Completion, Rangoli Competition, and face painting. Students were given a platform to learn entrepreneurship and marketing skills by creating various food and game stalls. Multiple NGOs also took this opportunity of interacting with students.It provides information on various issues related to women's empowerment, such as education, employment, health, and political participation. Additionally, the program can help individuals understand the impact of women's empowerment on society, such as reducing poverty, improving health outcomes, and promoting economic growth. By encouraging women's empowerment, we can create a more equal and inclusive community where women can exercise their rights and contribute towards building a better future for everyone.



Report of the Extension Activities

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EXTENSION AND OUTREACH PROGRAM REPORT

Program Name	Awareness Program on Women Empowerment				
Event Date	28-02-2019				
Venue	Viralliur				
Taluk	Coimbatore South				
Organising unit/agency/collaborating agency	CIMAT				
No. of students participated.	52	No. of teachers participated.	2	No. of Beneficiaries	53
Faculty Coordinator	Ms.Subha S				

Objective:

The program aims to educate individuals and communities on the importance of gender equality and the barriers that prevent women from achieving their full potential.

Report of the Extension Activities

Program Name: Awareness Program on Women Empowerment **Date:** 28-02-2019

Brief Description:

CIMAT organized an Extension Activity on "Women Empowerment" at Viralliur village on behalf of the Women Empowerment cell on 28.02.2019. An awareness program on women's empowerment is an important initiative to create awareness about gender equality and promote women's empowerment. program also highlights the importance of creating a safe and supportive environment for women to exercise their rights and pursue their dreams without fear of discrimination or violence. The students and teachers of the Women Empowerment Cell visited Saranalayam - a centre for underprivileged and differently-abled children, and conducted various activities and competitions like flower making, painting, mehendi, storytelling, and candle making with the children of the society.It provides information on various issues related to women's empowerment, such as education, employment, health, and political participation. The Additionally, the program can help individuals understand the impact of women's empowerment on society, such as reducing poverty, improving health outcomes, and promoting economic growth. By encouraging women's empowerment, we can create a more equal and inclusive community where women can exercise their rights and contribute towards building a better future for everyone.



Report of the Extension Activities

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EXTENSION AND OUTREACH PROGRAM REPORT

Program Name	Gender Sensitization Program				
Event Date	21-01-2019				
Venue	Narasipuram				
Taluk	Coimbatore South				
Organising unit/agency/collaborating agency	CIMAT				
No. of students participated.	55	No. of teachers participated.	1	No. of Beneficiaries	64
Faculty Coordinator	Mr.Saravana Kumar N				

Objective:

The programs aims in the awareness and understanding about the different gender identities, roles, and stereotypes that exist in our society.

Report of the Extension Activities

Program Name: Gender Sensitization Program **Date:** 21-01-2019

Brief Description:

The gender sensitization program is a social initiative aimed at raising awareness about gender stereotypes and promoting gender equality. The objective of the gender sensitization program is to foster a culture of respect, inclusivity, and equality and to empower individuals to recognize and address discrimination and injustice based on gender. It educates individuals about respecting and valuing people of all genders and challenges harmful attitudes and practices perpetuating discrimination and inequality. The program typically includes interactive sessions, group discussions, and workshops on gender roles, sexuality, consent, and violence against women. It is a critical step towards creating a more equitable and just society, as it challenges and questions the traditional gender norms that have perpetuated discrimination and inequality. Through gender sensitization, people can better understand the experiences and challenges faced by individuals of different genders and learn to recognize and address issues such as gender-based violence, unequal access to resources, and discrimination. Ultimately, gender sensitization helps create a more inclusive and accepting society where everyone is respected and valued regardless of gender identity.



Report of the Extension Activities

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EXTENSION AND OUTREACH PROGRAM REPORT

Program Name	Training Program on District Disaster Response				
Event Date	05-12-2018				
Venue	Narasipuram				
Taluk	Coimbatore South				
Organising unit/agency/collaborating agency	CIMAT				
No. of students participated.	58	No. of teachers participated.	2	No. of Beneficiaries	40
Faculty Coordinator	Mr.Ramachandran.S				

Objective:

The program aims to promote awareness of various disasters, such as earthquakes, floods, cyclones, and landslides, and the importance of disaster preparedness.

Report of the Extension Activities

Program Name: Training Program on District Disaster Response **Date:** 05-12-2018

Brief Description:

CIMAT organized an Extension Activity on the "District Disaster Response" at Narasipuram village on behalf of the Students' Social Responsibility club on 05.12.2018. And this program was conducted at the CIMAT campus with 3 YRC volunteers with 1 Staff member. An awareness training program on Coimbatore District Disaster Response is an important initiative that aims to equip individuals and communities with the knowledge and skills needed to prepare for and respond to disasters effectively. The program highlights the need for regular updates to disaster management plans and the importance of community participation in disaster response activities. In this training program provides information on numerous aspects of disaster response, such as emergency communication, first aid, search and rescue, evacuation procedures, and post-disaster recovery. The program can also help individuals understand the importance of early warning systems, preparedness drills, and cooperation among various agencies during disasters. By promoting disaster response training, we can create a more resilient and prepared community where individuals have the knowledge and skills to respond to disasters effectively and reduce the impact of disasters on human lives and property.



Report of the Extension Activities

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EXTENSION AND OUTREACH PROGRAM REPORT

Program Name	Awareness Program on Eradication Of Plastics				
Event Date	03-12-2018				
Venue	Vellaimalaipattinam				
Taluk	Coimbatore South				
Organising unit/agency/collaborating agency	CIMAT				
No. of students participated.	60	No. of teachers participated.	1	No. of Beneficiaries	46
Faculty Coordinator	Ms.Subha S				

Objective:

The program aims to promote awareness of the harmful effects of plastic pollution, such as the damage it causes to marine life and ecosystems and its contribution to greenhouse gas emissions and climate change.

Report of the Extension Activities

Program Name: Awareness Program on Eradication Of Plastics **Date:** 03-12-2018

Brief Description:

CIMAT organized an Extension Activity on the "Eradication Of Plastics" at Vellimalaipattinam village on behalf of the Students' Social Responsibility club on 03.12.2018. An awareness program on the eradication of plastics is an important initiative that aims to educate individuals and communities about the negative impact of plastic on the environment and human health. The program highlights the need for policy changes to reduce plastic pollution and protect the environment. The main objective of the drive was to sensitize the students and local vendors of nearby areas to minimize the use of plastic bags and not to throw them in public places as they choke drains, causing water logging. The water-logged areas are natural breeding grounds for mosquitoes, which also cause water-borne diseases. They also try to understand them to inculcate the habit of segregating food and plastic waste in different bins, ensuring that it will be recycled and not end up in landfills or water bodies.

They should refrain from buying single-use plastic products and reusing, repairing, and recycling them. It provides information on various aspects of the problem, such as the need for sustainable alternatives to plastic, the importance of reducing plastic consumption, and the role of individuals and communities in achieving these goals. Additionally, the program can help individuals understand the impact of their actions on the environment and take steps to reduce their plastic footprint. By promoting the eradication of plastics, we can create a cleaner and healthier environment for ourselves and future generations

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Report of the Extension Activities

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EXTENSION AND OUTREACH PROGRAM REPORT

Program Name	Awareness Program on Aids				
Event Date	01-12-2018				
Venue	Narasipuram				
Taluk	Coimbatore South				
Organising unit/agency/collaborating agency	CIMAT				
No. of students participated.	60	No. of teachers participated.	1	No. of Beneficiaries	57
Faculty Coordinator	Mr.Saravanan.V				

Objective:

The program aims to educate individuals and communities about the modes of transmission, prevention, and treatment of HIV/AIDS .

Report of the Extension Activities

Program Name: Awareness Program on Aids **Date:** 01-12-2018

Brief Description:

CIMAT has conducted an awareness program on AIDS This event took place on 01.12.2018 at 9.15. A.M. - 2.30. P.M. at Narasipuram, Thondamuthur. 150 students have been participated in this program Dr Ramamurthi. K, Professor and Principal of CIMAT, addressed the students. This program is to create awareness about the human immunodeficiency virus (HIV) and acquired immune deficiency syndrome (AIDS). The program also highlights the importance of reducing the stigma and discrimination associated with HIV/AIDS and creating a supportive environment for people living with the virus. It provides information on various aspects of HIV/AIDS, such as the importance of practising safe sex, getting tested regularly, and accessing treatment and care. Additionally, the program can help individuals understand the impact of HIV/AIDS on individuals and society, such as the social and economic consequences of the disease. By promoting awareness about AIDS, we can create a more informed and supportive community where individuals can protect themselves and others from the disease and support those living with the virus.



Report of the Extension Activities

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EXTENSION AND OUTREACH PROGRAM REPORT

Program Name	Awareness Program on Entrepreneurship				
Event Date	21-11-2018				
Venue	Pooluvapatti				
Taluk	Coimbatore South				
Organising unit/agency/collaborating agency	CIMAT				
No. of students participated.	55	No. of teachers participated.	1	No. of Beneficiaries	57
Faculty Coordinator	Mr.Ramachandran.S				

Objective:

The program aims to create awareness about the various aspects of entrepreneurship, such as business planning, funding, marketing, and operations.

Report of the Extension Activities

Program Name: Awareness Program on Entrepreneurship **Date:** 21-11-2018

Brief Description:

CIMAT has organized One day of training on "Government Support to Entrepreneurs and the Role of Banks in the Promotion of Entrepreneurship" at pooluvapatti village on 21.11.2018

An awareness program on entrepreneurship is an important initiative to promote and encourage individuals to start their own businesses. It helps individuals understand entrepreneurship's benefits, such as creating employment opportunities, driving innovation, and contributing towards economic growth. The program also provides information on various resources available to aspiring entrepreneurs, such as government schemes, business incubators, and networking platforms. Additionally, the program can help individuals to develop essential skills such as communication, leadership, and problem-solving, which are crucial for running a successful business. By promoting entrepreneurship, we can build a more self-reliant and innovative society where individuals can create opportunities and contribute towards a better future.



Report of the Extension Activities

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EXTENSION AND OUTREACH PROGRAM REPORT

Program Name	Awareness Program on Drug Abuse Rally				
Event Date	20-11-2018				
Venue	Devarayapuram				
Taluk	Coimbatore South				
Organising unit/agency/collaborating agency	CIMAT				
No. of students participated.	65	No. of teachers participated.	2	No. of Beneficiaries	58
Faculty Coordinator	Mr.Ramachandran.S				

Objective:

The program also aims to educate the community on the importance of creating a drug-free environment and promoting healthy habits.

Report of the Extension Activities

Program Name: Awareness Program on Drug Abuse Rally **Date:** 20-11-2018

Brief Description:

CIMAT organized an Extension Activity on the "Anti-Drug Campaign" at Narasipuram village on behalf of the Students' Social Responsibility club on 20.11.2018 at devarayapuram village. An awareness program on drug abuse rally is an important initiative to create awareness about the dangers of drug abuse and addiction. This program aims to create awareness of drug abuse in the public's minds, especially among youngsters. The students visit villages and experience the realities of village life, their predicaments, and everyday challenges with minimum resources. They conduct outreach programs in these villages and work towards their betterment. Dramas and street plays were conducted to give awareness of drug abuse. The general public, college students, and school students benefited. Since youngsters were highly affected due to drug addiction. Various government authorities and students have taken an oath against drug Abuse. Drug abuse rallies can help individuals understand drug addiction's consequences and how it affects their physical and mental health. The rally can help people to recognize the early signs of drug addiction and how to seek help. The rally can also help individuals understand the impact of drug abuse on society, such as the rise in crime rates and the financial burden on families and communities. The program is an opportunity to raise awareness among people on the harmful and deadly consequences of drug use and to discourage the use of drugs in any form. As part of the rural exposure Outreach ProgramsThe program was observed by sharing awareness posters in college social media groups. By organizing drug abuse rallies, we can create a more informed and aware society and take collective action to prevent drug abuse and promote a healthier lifestyle.



Report of the Extension Activities

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EXTENSION AND OUTREACH PROGRAM REPORT

Program Name	Awareness Program on Swachh Bharat Mission				
Event Date	13-11-2018				
Venue	Narasipuram				
Taluk	Coimbatore South				
Organising unit/agency/collaborating agency	CIMAT				
No. of students participated.	60	No. of teachers participated.	2	No. of Beneficiaries	53
Faculty Coordinator	Ms.Subha S				

Objective:

CIMAT Students and Lecturers participated in the "Clean India Campaign" through the Scheme of "SWATCH BHARAT ABHIYAN", organized by Village Panchayat

Report of the Extension Activities

Program Name: Awareness Program on Swachh Bharat Mission **Date:** 13-11-2018

Brief Description:

CIMAT Students and Lecturers participated in the "Clean India Campaign" organized by the Village Panchayat as part of the "Swachh Bharat Abhiyan" scheme. The campaign's objective was to create awareness among the local community about the importance of cleanliness and hygiene. The students and lecturers actively participated in the campaign by cleaning the village streets and public places, collecting garbage, and disposing of it properly. They also conducted awareness sessions to educate the locals about the benefits of maintaining cleanliness and sanitation. The village community received the initiative well, and the students and lecturers were appreciated for their efforts. The campaign was a great example of how small steps taken by individuals and communities can contribute to building a cleaner and healthier environment for all.



Report of the Extension Activities

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EXTENSION AND OUTREACH PROGRAM REPORT

Program Name	Awareness Program on Road Safety Program				
Event Date	24-10-2018				
Venue	Narasipuram				
Taluk	Coimbatore South				
Organising unit/agency/collaborating agency	CIMAT				
No. of students participated.	58	No. of teachers participated.	2	No. of Beneficiaries	63
Faculty Coordinator	Ms.Meena Devi M				

Objective:

CIMAT students and Lecturers attend "Helmet Awareness Rally" issue addressed for Safety Purposes

Report of the Extension Activities

Program Name: Awareness Program on Road Safety Program **Date:** 24-10-2018

Brief Description:

CIMAT students and lecturers actively participated in the "Helmet Awareness Rally" organized by the local authorities to create awareness about road safety and the importance of wearing helmets. The event also included a talk by experts on the proper way of wearing helmets and their benefits. CIMAT community's involvement in this program highlights the importance of being socially responsible and promoting societal safety measures The rally encouraged people to prioritize their safety while riding two-wheelers and reduce the number of accidents due to head injuries. The participants distributed pamphlets and explained the importance of wearing helmets to the public.



Report of the Extension Activities

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EXTENSION AND OUTREACH PROGRAM REPORT

Program Name	Outreach on A Cybercrime Awareness Program				
Event Date	12-10-2018				
Venue	Narasipuram				
Taluk	Coimbatore South				
Organising unit/agency/collaborating agency	CIMAT				
No. of students participated.	54	No. of teachers participated.	1	No. of Beneficiaries	48
Faculty Coordinator	Ms.Meena Devi M				

Objective:

The program aims to promote awareness of various forms of cybercrime, such as phishing, identity theft, hacking, cyberstalking, and cyberbullying .

Report of the Extension Activities

Program Name: Outreach on A Cybercrime Awareness Program **Date:** 12-10-2018

Brief Description:

CIMAT organized an Extension Activity on "Cyber Crime" at Narasipuram village on behalf of the Students' Social Responsibility club on 12.10.2018.Cyber Crime. An awareness program on cybercrime is an important initiative that aims to educate individuals and communities about the dangers of cybercrime and how to protect themselves online. The program also highlights the need for regular updates to software and operating systems, using anti-virus software, and staying alert to the latest cyber threats. It has become a challenging issue for society, and many people, especially adolescents, are mostly affected by this. To overcome the problems presently faced by the Adoscelent , this activity was designed.It provides information on numerous aspects of cybercrime prevention, such as the importance of strong passwords, using two-factor authentication, avoiding public Wi-Fi, and being cautious when sharing personal information online. Additionally, the program can help individuals understand the impact of cybercrime on their personal and professional lives and the steps they can take to prevent it. By promoting cybercrime awareness, we can create a more informed and vigilant society where individuals have the knowledge and skills to protect themselves and their digital assets from cybercrime.



Report of the Extension Activities

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EXTENSION AND OUTREACH PROGRAM REPORT

Program Name	Awareness Program on Swachh Bharat Mission				
Event Date	02-10-2018				
Venue	Vellaimalaipattinam				
Taluk	Coimbatore South				
Organising unit/agency/collaborating agency	CIMAT				
No. of students participated.	62	No. of teachers participated.	2	No. of Beneficiaries	40
Faculty Coordinator	Mr.Ramachandran.S				

Objective:

The program aims to educate individuals and communities on the benefits of maintaining clean surroundings, such as preventing the spread of diseases, improving the quality of life, and preserving the environment.

Report of the Extension Activities

Program Name: Awareness Program on Swachh Bharat Mission **Date:** 02-10-2018

Brief Description:

CIMAT has organized an outreach program Swachh Bharat Mission as to give awareness and show the importance of hygiene to children of Vellimalaipattinam School, Narasipuram, Coimbatore, On 02.10.2018. An awareness program on Swachh Bharat Mission is an important initiative to create awareness about the importance of cleanliness and sanitation in our daily lives. The program also highlights the importance of community participation in maintaining clean surroundings and how small actions can significantly impact the environment. The program's main objective was to help the students grow patriotically.

The importance of hygiene in school is to motivate students and help them to build a prosperous nation. Students were able to clear the bund area in three days and planted the saplings on the other two days.We could make the villagers responsible for the saplings' maintenance by involving them in work. The students have also decided to track the growth of the saplings. The most awaited time of the day was the evenings, as the village would gather around the stage to witness performances. These performances brought a festive atmosphere for the entire village and helped them understand various issues related to farming, hygiene, pollution, and garbage disposal. They were instructed on hygiene and were taught basic exercises to prevent bone-related problems. It provides information on various Swachh Bharat Mission initiatives, such as constructing toilets, managing waste, and creating awareness about cleanliness and hygiene.



Report of the Extension Activities

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EXTENSION AND OUTREACH PROGRAM REPORT

Program Name	Awareness Program on Financial Literacy				
Event Date	25-09-2018				
Venue	Narasipuram				
Taluk	Coimbatore South				
Organising unit/agency/collaborating agency	CIMAT				
No. of students participated.	54	No. of teachers participated.	2	No. of Beneficiaries	49
Faculty Coordinator	Dr.Ramamurthi K				

Objective:

The program aims to promote awareness of the importance of financial literacy and the benefits of financial planning .

Report of the Extension Activities

Program Name: Awareness Program on Financial Literacy **Date:** 25-09-2018

Brief Description:

CIMAT organized an Extension Activity on the "Door to Door Financial Literacy Programme" at Narasipuram village on behalf of the Students' Social Responsibility club on 25.09.2018. 12 Students from MBA department with two faculty members have been participated and explained the importance of Financial Literacy to the General Public to create awareness of Savings avenues and to promote awareness of Digital Literacy and Government Schemes. An awareness program on financial literacy is an important initiative that aims to educate individuals and communities about the basic concepts of financial management, such as budgeting, saving, investing, and debt management. The program also highlights the need for financial education in schools and colleges to equip the younger generation with essential financial management skills.It provides information on various aspects of personal finance, such as setting financial goals, creating a budget, understanding credit scores, and avoiding financial fraud. Additionally, the program can help individuals understand the long-term benefits of financial planning, such as increased financial stability, security, and independence. By promoting financial literacy, we can create a more informed and financially secure society where individuals have the knowledge and skills to make informed financial decisions and achieve their financial goals.



Report of the Extension Activities

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EXTENSION AND OUTREACH PROGRAM REPORT

Program Name	Awareness Program on Road Safety Program				
Event Date	17-09-2018				
Venue	Thondamuthur				
Taluk	Coimbatore South				
Organising unit/agency/collaborating agency	CIMAT				
No. of students participated.	60	No. of teachers participated.	2	No. of Beneficiaries	61
Faculty Coordinator	Mr.Ramesh Kumar MS				

Objective:

The program aims to create awareness about the importance of following traffic rules, wearing helmets and seatbelts, and avoiding reckless driving.

Report of the Extension Activities

Program Name: Awareness Program on Road Safety Program **Date:** 17-09-2018

Brief Description:

CIMAT has organized an outreach program on Road Safety on 02.10.2018 at Thondamuthur along with 5 Students along with 1 staff. An awareness program on road safety is an important initiative to promote safe and responsible driving habits.. The main objective is to reduce road death and injury through sustained road safety education and campaigns and stimulate community activities promoting road safety involving volunteers and professional bodies and this was organized to give an understanding of the extent of death and injury on roads and their power to prevent it through the careful and safe use of routes. The program also highlights the importance of road safety education for children and teenagers and how parents and teachers can promote safe road behaviour. The Traffic Awareness Programme helps to place students in eight strategic signal areas around colleges, allowing them to maintain traffic flow while assisting the police of Thondamuthur. The traffic duty showed how much help the students can be to the local farmers, It provides information on various road safety measures, such as safe driving practices, vehicle roadworthiness, and emergency response protocols. Additionally, the program can help individuals understand the impact of road accidents on society, such as loss of life, disabilities, and economic costs. As a result made students realize their role in society as responsible citizens. By promoting road safety, we can create a more informed and responsible culture where individuals and communities can work towards reducing road accidents and creating safer roads for everyone.

